



Staff Report for Committee of the Whole Meeting

Date of Meeting: April 2, 2019
Report Number: SRPRS.19.057

Department: Planning and Regulatory Services
Division: Policy Planning

Subject: SRPRS.19.057 – Naming of Parks

Purpose:

To propose names for two parkette sites within the Town's park and natural heritage system.

Recommendation(s):

- a) That the proposed names "Briggs Parkette" and "Rockwell Parkette" be approved in principle for the sites described in SRPRS.19.057;
- b) That the proposed names be advertised in *The Liberal* newspaper and on the Town's website with a request for public comments in accordance with the Town's *Policy for Naming and Renaming Town Parks, Open Space and Recreation Facilities*; and
- c) That staff report back to Council regarding public comments of the proposed names and with final recommendations for naming the sites.

Contact Person:

Daniel Harrietha, Parks Planning Technician, phone number 905-771-2474 and/or Michelle Dobbie, Manager Park and Natural Heritage Planning, phone number 905-771-2467

Report Approval:

Submitted by: Kelvin Kwan, Commissioner of Planning and Regulatory Services

Approved by: Neil Garbe, Chief Administrative Officer

All reports are electronically reviewed and/or approved by the Division Director, Treasurer (as required), Town Solicitor (as required), Commissioner, and Chief Administrative Officer. Details of the reports approval are attached.

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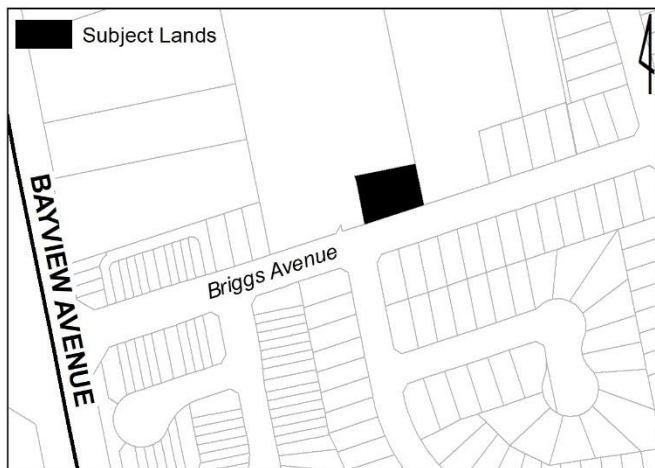
Background:

This report proposes names that are consistent with the Town's *Policy for Naming and Renaming Town Parks, Open Space and Recreation Facilities* (see Appendix A) for two sites within the Town's park and natural heritage system as follows:

Briggs Parkette (Park Class: Parkette)

Location: Ward 6, Briggs Avenue, see Map 1

Map 1. Location of Briggs Parkette



Rockwell Parkette (Park Class: Parkette)

Location: Ward 6, Rockwell Road, see Map 2

Map 2. Location of Rockwell Parkette



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Section 3.1 of the policy states that when adopting a name for a park consideration shall be given to:

- a) *The physical location (e.g. adjacent street name, community name)*

Within the Town's current park and natural heritage system there are several examples of parkettes with names that reference their geographical location along the adjacent street name. In addition, while researching the names there was evidence that shows both of these streets have existed since the 1950s with references to both Briggs Avenue and Rockwell Road in articles from *The Liberal* thereby making them strong connectors to their community. The physical location (i.e. street name) is also often the first step in identifying where a park is located and helps residents recognize a park.

The Town's *Policy for Naming and Renaming Town Parks, Open Space and Recreation Facilities* indicates that proposed names should be advertised with a request for public comments. Staff will also advertise concurrently on the Town of Richmond Hill's website seeking input from the public. In accordance with the policy, staff will report back to Council regarding any input on the proposed parkette names received during the 30 day commenting period and make a recommendation regarding final approval of the names.

Financial/Staffing/Other Implications:

There are no financial, staffing or other implications associated with the recommendations of this report.

Relationship to the Strategic Plan:

Promoting the Town's cultural and natural heritage through park, open space and recreation facility names fosters a sense of identity and place that contributes to a more vibrant Richmond Hill. Additionally, the naming process provides an opportunity for residents to become involved with their community.

Conclusion:

The proposed names are consistent with the guidelines for naming set out in the Town's *Policy for Naming and Renaming Town Parks, Open Space and Recreation Facilities*. Pursuant to the naming process established in the policy, it is recommended that the names be approved in principle and advertised in *The Liberal* newspaper and on the Town's website to solicit public comment. Staff will report back to Council regarding a final recommendation on the proposed names following the required 30 day public notification period.

Attachments:

The following attached documents may include scanned images of appendixes, maps and photographs. If you require an alternative format please call contact person listed in this document.

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- Appendix A, Policy for Naming and Renaming Town Parks, Open Space and Recreation Facilities

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Report Approval Details

Document Title:	SRPRS.19.057 - Naming of Parks.docx
Attachments:	- SRPRS.19.057 - Appendix A.pdf
Final Approval Date:	Mar 21, 2019

This report and all of its attachments were approved and signed as outlined below:

Patrick Lee - Mar 21, 2019 - 9:29 AM

Kelvin Kwan - Mar 21, 2019 - 9:37 AM

Neil Garbe - Mar 21, 2019 - 9:49 AM