MEMBER MOTION

Section 5.4.4(b) of Procedure By-law

Meeting: Committee of the Whole Council X
Meeting Date: May 28, 2019
Subject/Title: Real Estate Open House Signs
Submitted by: Councillor David West

Whereas the City of Richmond Hill’s current Sign By-laws prohibits the installation of Real Estate Open House Signs and does not provide any provision for permitting this type of sign;

Whereas a number of Real Estate Agents have expressed a concern they can’t erect Open House signs to advertise these events and these signs are an important part of their market strategies; and

Whereas a number of Real Estate Agents have also complained about the practice of having too many signs erected; and

Whereas citizens have also expressed concerns about the unreasonable level of sign pollution that too many of these signs create.

Now Therefore Be It Resolved that staff utilize Vaughan’s Real Estate Open House Sign permissions for the formulation of changes to Richmond Hill’s permissions for this type of sign with the change to the Vaughan Model to allow for a maximum of 5 signs, and a requirement that the date and time of the Open House be clearly outlined on the sign. This template would make reasonable allowances for a limited and restricted number of open house signs to be installed under a set of restrictions. (See Vaughan’s By-Law - Appendix 1)

Now Therefore Be It Further Resolved that staff produce a report outlining a proposed amendment to Richmond Hill’s Sign By-law and that these changes will be brought back to Council for consideration before summer recess.
Appendix 1

17.2 REAL ESTATE OPEN HOUSE SIGNS

Real Estate Open House Signs are permitted for a dwelling that is presently for sale, rent or lease shall be permitted in accordance with the following:

a. Signs shall be displayed for a maximum 72 hours;

b. A maximum of three (3) Signs per Open House;

c. Signs shall have a maximum size of 0.60 metres by 0.60 metres and a maximum Sign height of 0.60 metres;

d. Signs shall be setback a minimum of 1.0 metres from the street curb and sidewalk or 3.0 metres from the edge of the pavement where there is no curb; and

e. Signs are required to list the address of the property being advertised.

Moved by: Councillor David West

Seconded by: Councillor Karen Cilevitz