



Member Motion

Section 5.4.4(b) of Procedure By-law

Meeting: **Committee of the Whole**

Meeting Date: **November 6, 2017**

Subject/Title: **Ward Councillor Events**

Submitted by: **Mayor Barrow**

Whereas the Town of Richmond Hill Festivals and Events Strategy includes specific definitions for Local Events, Community Events, Signature Events and Mega Events;

Whereas the Ward Councillor events coordinated by the Community Liaison Staff of the Mayor and Council Office are categorized as Local Events in the Strategy;

And Whereas Section 6.4 of the Town's Sign By-law (By-law 52-09) includes a provision governing Community Special Event Signs only with no guidelines for Local Events;

Therefore it is recommended that Council approve that Ward Councillor Events be included in the Community Event category of the Richmond Hill Festivals and Events Strategy for the purpose of compliance with Section 6.4 of the Town's Sign By-law.

Moved by: **Mayor Barrow**

Seconded by:

6.3.5. On a *Multi-Storey Building*, a *Banner Sign* shall only be permitted on the first *Storey*.

6.3.6. A *Banner Sign* shall be *Non-Illuminated*.

6.4. Community Special Event Signs

6.4.1. A maximum of two (2) *Community Special Event Sign* in the form of *Banner Signs* may be placed so as to hang over *Public Property* provided that:

- (a) if the *Banner Sign(s)* is to be fastened to structures that are located on (1) *Private Property* or (2) *Public Property* but that are not owned and/or controlled by the *Corporation*:
 - (i) the *Sign Owner* provides the *Corporation* with evidence of written permission from the *Property Owner(s)* to fasten the *Banner Sign* to those structures prior to locating, erecting or displaying the *Community Special Event Sign(s)*; and
 - (ii) the *Sign Owner* abides by any specific fastening conditions stipulated by the *Property Owner* of the structures; and
- (b) the lowest extremity of the *Community Special Event Sign* shall be a minimum 6 metres above average grade if it hangs over a *Street*;

6.4.2. A *Community Special Event Sign* in the form of a *Portable Sign* may be located, erected, or displayed on the inner or outer boulevard of a *Street* provided that it is a minimum of 0.5 metres from any curb or sidewalk, or where there is no curb or sidewalk, a minimum of 2.0 metres from the *Street* or a minimum of 0.5 metres from the edge of a shoulder of a *Street* where such exists.

6.4.3. A *Community Special Event Sign* in either form referred to in this Section 6.4 shall not be located, erected, or displayed more than twenty-one (21) days immediately preceding the event date, and shall be removed within forty-eight (48) hours following the event date.

6.5. Directory Signs – Multiple Residential Property –Property in Commercial – Industrial – Institutional Zone

6.5.1. A *Directory Sign* for a multiple residential *Property* or any *Property* in a Commercial, Industrial or Institutional *Zone* shall:

- (a) be marked or impressed on durable material;
- (b) be of a contrasting colour to the background;
- (c) have a maximum *Sign Area* of 0.50 square metres;
- (d) if it is in the form of a *Ground Sign*, have a maximum *Height* of 1.20 metres;
- (e) if it is in a form other than a *Ground Sign*, shall be located on the first *Storey* of a *Premises* only; and
- (f) be *Non-Illuminated* or *Externally Illuminated*.

6.5.2. A maximum of one (1) *Directory Sign* may be located, erected, or displayed per driveway access for *Property* in a Commercial, Industrial or Institutional *Zone*.

6.5.3. A minimum of one (1) *Directory Sign* shall be located, erected, or displayed on a multiple residential *Property* in a Residential *Zone*.