

Concerning Sign by-law amendment

After reading the proposed sign-law amendment regarding Real Estate signs, I agree with most of what is proposed. However, I have two concerns.

How is this going to be implemented? This becomes a concern since most of the Open Houses are done on the weekend and if the Real Estate agent does not remove the signs 2 hours after the open house (as per the proposed by-law) the signs will not get removed for a few days. If I report the signs on Sunday (after an Open House), by-law does not get the message until Monday and it takes at least two business days for the sign to be removed. Those signs are visual "clutter" in the neighbourhood for that period of time and, I may add, free advertising for the Real Estate agent.

The other concern is the number of signs that are on display for an Open House. Not only are they on the boulevards where I understand they will not be allowed, but also I have seen at least 7 signs for one Open House this past weekend. I hope by-law will be diligent in enforcing the number of signs that are used.

My Residents Association is trying very hard to clean up our neighbourhood, please help us by rigidly enforcing this sign by-law. How can we hold Real Estate Agents accountable for picking up their signs even on weekends? The complaint format for a variety of issues has not been working in a timely manner for our neighbourhood. We trust that won't be the case with this by-law.

Pat Pollock
Mayvern Area Residents Association