



APPLICATION FOR PROCLAMATION

(Please complete and submit your completed form to the Town Clerk @ clerks@richmondhill.ca at least three weeks in advance of the occasion)

Please Print

ORGANIZATION NAME: Alzheimer Society of York Region

CONTACT NAME: Mr. [ ] Mrs. [ ] Ms. [ ] Miss [x] Lisa Day

ADDRESS: 2-240 Edward St.

CITY/TOWN: Aurora

PROVINCE: ON POSTAL CODE: L4G 3S9

HOME PHONE: BUSINESS PHONE: 905-726-3477, ext. 229

FACSIMILE: EMAIL: lday@alzheimer-york.com

PROCLAMATION REQUESTED (Name or title of proclamation):

Dementia Friendly Day for World Alzheimer's Day

DATES OF PROCLAMATION (Please check and insert dates)

[x] Day(s) Sept. 21, 2019 [ ] Week

[ ] Month

PURPOSE OF PROCLAMATION (Please check all that apply):

[ ] Civic Promotions [x] Public Awareness Campaign [ ] Charitable Fundraising Campaign

[ ] Arts and Cultural Celebration [ ] Special Honor for individual or Organization

[ ] Other (please explain)

DESCRIPTION OF YOUR ORGANIZATION (Please include a brief description and any other relevant information related to your request. Additional information/documentation may be attached to this application):

The Alzheimer Society of York Region (AS York) is a recognized leader in providing dementia care and support to York Region residents impacted by Alzheimers disease and other dementias

Has the same or a similar proclamation been requested of the Richmond Hill Council in past years?

[ ] Yes (insert date of previous request)

[x] No (new request)

You must provide the draft wording for your proclamation in order to receive an official signed proclamation from the Mayor.

The personal information on this form is collected under the authority of the Municipal Act. The information is used for the purpose of processing the application for proclamation. Questions about this collection of information can be made to the Town Clerk (905) 771-8800.

SIGNATURE: [Signature] DATE: 9/1/2019

PLEASE RETURN OUR COMPLETED APPLICATION FORM TO:

Office of the Clerk
225 East Beaver Creek Road
Richmond Hill, ON L4B 3P4
clerks@richmondhill.ca; Fax 905-771-2502

# Alzheimer Society

Y O R K   R E G I O N

Caregiver Support & Education / D.A.Y. Centres / Support Groups / Resource Centre / Research Support

Aug. 9, 2019

Dear Ms. Sampogna,

Thank you for considering the Alzheimer Society of York Region's proclamation and lighting request. Below is the information for the description that can be included with our application.

**Description:**

The Alzheimer Society of York Region (AS York) is a recognized leader in providing dementia care and support to York Region residents impacted by Alzheimer's disease and other dementias (ADOD).

Currently, more than 15,000 York Region residents have been diagnosed with ADOD. With each person diagnosed, another 10 to 12 people are directly impacted. AS York provides services such as support groups, public education and three DAY programs (Aurora, Thornhill and Stouffville), which provide respite to the caregiver and customized programming to those living with the disease.

The mission of AS York is to alleviate the personal and social consequences of ADOD and to promote research. On Sept. 21, AS York celebrates World Alzheimer's Day. This year titled Dementia Friendly Day for World Alzheimer's Day, the day hopes to raise awareness about ADOD and change the stigma associated with a diagnosis.

By creating dementia-friendly communities - where neighbours, business people and government representatives in buildings and public spaces understand what ADOD is and that people living with the disease are more than their diagnosis – we will ensure people living with the disease feel like important, valued and contributing members of our community.

On Sept. 21, we are asking if the City of Richmond Hill will Dementia Friendly Day for World Alzheimer's Day. We would also like to request if a landmark in Richmond Hill can be awash in blue and white on Sept. 21.

AS York, along with other chapters including the Alzheimer Society of Ontario, is hoping to create a sea of blue and white at landmarks and public spaces across the province. In Niagara Falls, for example, the falls will be lit blue and white for 15 minutes and the Gateway to the City of Markham will also be lit. By recognizing Sept. 21 as Dementia Friendly Day for World Alzheimer's Day, we are helping to raise awareness of ADOD and show support to York Region residents impacted by the disease.

Thank you for your time.

Sincerely,  
Lisa Day  
Communications and Fund Development Coordinator



2-240 Edward Street, **Aurora**, ON L4G 3S9  
Tel: 905-726-3477 / 1-888-414-5550 / Fax: 905-726-1917 / [www.alzheimer-york.com](http://www.alzheimer-york.com)  
Charitable Registration # 10670 5429 RR0001  
Offices and Programs across York Region

Thornhill (Markham)

Georgina

Whitchurch-Stouffville

Richmond Hill

Vaughan

