

November 20, 2019

MEMO TO: Mayor and Members of Council

COPY TO: Neil Garbe, City Manager
Tracey Steele, Director, Community Standards Division

FROM: Ilmar Simanovskis, Commissioner of Community Services

SUBJECT: Staff Report SRCS.19.26, Real Estate Open House Signs - Update

RECOMMENDATION:

That staff report back by July 2020 with an evaluation of the temporary amendments to the sign by-law in respect to real estate open house signs.

At its meeting of July 9, 2019, Council adopted a motion that directed staff to implement a 6 month pilot period with temporary amendments to the open house sign by-law which among other things required that staff report back by November 30, 2019 with an evaluation of the outcome of the pilot.

Staff, in complying with this direction submitted report SRCS.19.26 for inclusion in the agenda of the Committee of the Whole meeting of November 6, 2019. The report was removed from the Agenda, prior to the meeting, as additional questions and considerations were subsequently raised wherein staff determined that additional information would benefit the decision making process of Council.

The short timeframe of the November 30, 2019 deadline will not allow sufficient time to consider the new perspectives that have emerged. These include exploration of a more cohesive collaboration between the Region and the City on sign by-law control and regulation, harmony and alignment with other areas of the sign by-law related to temporary signage and promotion, and consideration of additional municipalities and their practices.

To facilitate a more comprehensive analysis staff requests that Council permit an extension of the due date on a staff report from November 30, 2019 to no later than July 2020.

Yours truly,

"Signed version on file in the Office of the Clerk"

Ilmar Simanovskis
Commissioner of Community Services