

# The Corporation of the City of Richmond Hill

## By-Law 37-21

A By-law to amend By-law 52-09, being the City of Richmond Hill Sign By-law

Whereas on November 9th, 2009, Council (“Council”) of the Corporation of the City of Richmond Hill (the “Corporation”) enacted By-law 52-09, the City of Richmond Hill Sign by-law (the “Sign By-law”) to regulate advertising devices within the City of Richmond Hill;

And Whereas public notice of Council’s intention to pass this by-law was given on March 17, 2021 in accordance with the provisions of By-law 12-20;;

And Whereas on March 24, 2021, Council adopted the recommendations with respect to revisions to the Sign By-law as set out in Staff Report SRCS.21.07;

### Now Therefore The Council Of The Corporation Of The City Of Richmond Hill Enacts As Follows:

1. That By-law 97-19, being a by-law to amend the City’s sign by-law, being By-law 52-09, be repealed;
2. That part of confirmatory By-law 149-19 containing Council’s resolution regarding Real Estate Open House Signs be repealed; and
3. That the Sign By-law 52-09 be amended as follows:

- a. By adding the following definitions in alphanumeric sequence:

**“Open House”** means an event, during which a *Property, Premises* or a portion thereof that is offered for sale, rent or lease, is temporarily available for public viewing (without appointment).

**“Real Estate Open House Sign”** means a *Portable Sign* that clearly advertises an active *Open House*.

**“Real Estate Sign”** means a *Ground Sign* located, erected or displayed for the purpose of notification that a *Premises* or *Property* is available for sale, rent, or lease.

- (b) By revising the definition of “Sign” to include a “Real Estate Open House Sign” and a “Real Estate Sign”.
- (c) By adding the following row to Table A – Signs Not Requiring a Permit of Section 6.1:

| <b>Sign Type/ Description</b>      | <b>Applicable Zones</b>   | <b>Provisions</b>   |
|------------------------------------|---|---|
| <i>Real Estate Open House Sign</i> | On the <i>Property</i> or on the boulevard adjoining the <i>Property</i> , where an <i>Open House</i> is taking place | A maximum of one (1) <i>Real Estate Open House Sign</i> having a maximum <i>Sign Area</i> of 0.36 square metres and a maximum <i>Height</i> of 1.0 metres may be displayed per road frontage in connection with any one (1) <i>Open House</i> . |

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|  |  | Shall be displayed only on the day of an <i>Open House</i> .           |
|  |  | Shall be setback a minimum of 1.0 metre from the edge of the pavement. |
|  |  | Shall indicate the address of the <i>Open House</i> .                  |

- (d) By replacing the row of Table A relating to real estate Signs with the following:

| Sign Type/<br>Description | Applicable Zones | Provisions  |
|---------------------------|------------------|---|
| <i>Real Estate Sign</i>   | All Zones        | Maximum <i>Sign Area</i> of 1.20 m <sup>2</sup> in residential <i>Zone</i> . For all other <i>Zones</i> , maximum <i>Sign Area</i> of 3.50 m <sup>2</sup> . |
|                           |                  | Maximum Height of 1.20 m.   |
|                           |                  | Shall be removed within fourteen (14) days after the date of acceptance of an offer of purchase or lease of a <i>Property</i> or <i>Premises</i> .          |
|                           |                  | <i>Non-Illuminated</i> only.  |
|                           |                  | Within the maximum sign area identified in this column, may include an insert identifying an <i>Open House</i> .  |

- (e) By adding the following subparagraph to the Section 15.6:
- (d) is any one (1) of a group of the same type of *Signs* of which the maximum permitted number has been exceeded.
- (f) That section 15.1 be repealed and replaced with the following:
- 15.1** Every *Person* who contravenes any provision of this by-law or any order issued under this by-law is guilty of an offence and upon conviction is liable to a fine as provided for in the Provincial Offences Act, R.S.O. 1990, c. P. 33, as amended
- (g) The following shall be added to Section **15.0 ENFORCEMENT AND PENALTIES**:
- 15.14** In lieu of laying a charge under the Provincial Offences Act for a breach of any provision of this by-law, a *By-law Enforcement Officer* may issue a penalty notice to the *Person* who has contravened this by-law in accordance with the service requirements of the *Corporation's* Administrative Penalty By-law. For greater certainty, the *By-law Enforcement Officer* has the discretion to either proceed by way of an administrative penalty or a charge laid under the Act, if an administrative penalty is issued to a *Person* for the breach, no charge shall be laid against that same *Person* for the same breach.

**15.15** A *Person* served with a penalty notice shall be liable to pay to the *Corporation* an administrative penalty in the amount specified in Schedule “A” of the Administrative Penalty By-law. An administrative penalty for a contravention of this by-law that is not paid within 15 days after the day it becomes due and payable, constitutes a debt of the *Person* to the *Corporation* and may be added to a municipal tax roll and collected in the same manner as municipal taxes.

**15.16** A *Person* who is issued a penalty notice shall be subject to the procedures as provided for in the *Corporation’s* Administrative Penalty By-law.

4. Except as herein provided and as required to give effect to the amendments in the above-referenced by-laws, the provisions of such by-laws shall continue in full force and effect without amendment.

Passed this 24 day of March, 2021.

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Joe DiPaola  
Acting Mayor

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Stephen M.A. Huycke  
City Clerk

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