Attachment "C"

Candidates Supporting Documents

Candidates Name	Correspondence Provided (Attachment "C" Page Numbers)
CHAN, Carol	1 to 9
CHISHOLM, Sharon	12 to 19
DOOBAY, Roy	21 to 25
GILLARD, Robert	27 to 29
HENDRIKS, Charles	31
HORNER, Russell	33 to 38
LINDFORS-WHEELER, Anders	39 to 42
MILLS, Ian	43 to 46
NASSERI, Seyed-Sadra	47 to 48
ODESSKY, Mike	49
PAULIN, Marty	51 to 56
PRESEMENT, Brian	57 to 61
REZAEI, Rayan	63 to 64
SHEPPARD, Raika	65 to 73
SRINIVASAN, Usha	75 to 88
TAWADROUS, Adel	89 to 91
THOMPSON, Scott	93 to 94

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Carol Chan for Ward 4 Councillor

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Who is Carol Chan

- Residents of Richmond Hill for over 30 years
- Founder President of Parents Walk and Talk Volunteer Group (2020- present)

Hosting Daily morning exercise (Mon - Sat) and Different Healthy Talk topics with Parents



- York Region District School Board Trustee from 2010-2018.
- Former administrator in the York Region District School Board and Separate District School Board International Languages Program
- Was an Assistant Supervisor of the Children's Division of City of Toronto
- Was Education Assistant in the Special Needs
 Program

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Current Professional & Advisory Role

 Current professional – IBI/ABA Therapist for two special needs training centre





- Advisor of Under the Banyan Tree Training Centre
- Advisor of Richmond Hill Seniors Association
- Advisor of Life Education and Growth Association
 of Canada





Fruitful Former Experience in YRDSB

- Chair of Property and Management Committee
- Chair of By-law and Policy Advisory Committee
- Board of Directors for Ontario Public School Boards Association
- Member of Chair's Committee
- Students Engagement, Achievement and Well-Being
- Budget Advisory Committee
- Program and Curriculum Advisory Committee
- Accessibility for Ontarian with Disabilities Act (AODA)
- Education Representative for Heritage Richmond Hill
- Students Success and steering Advisory Committee
- Eco/Safety Team Health and Safety Schools and Workplace
- Special Education Advisory Committee
- Parent, Family and Community Advisory Committee
- Equity and Inclusivity Advisory Committee
- Joint Board Consortium



Support the students Trustee election ONE LEARNING CITY

ONE Learning - Page 5 of 94 Community



Rebuild Trust, Relationship and Accountability





04 Housing & Transportation

Community health and Safety

Attachment "C" - Page 6 of 94

Rebuild trust, realtionship and accountability

Rebuild trust, relationship and accountability among city council and community of Richmond Hill as "One Learning City" in which respond to the demands of a growing community, especially new immigrants by improving family supports and services such as:

- Joint High quality of students curriculum and Programs on positive Civic Education and Environmental Development with school board.
- Multi-cultural activities welcoming new immigrants in Ward 4
- Affordable daycare and before and after school program
- High quality of Senior Homes and Day Care Program





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Recreation

Arts and Cultural program; Recreation and Parkreview the overall environment and facilities of park and recreation performance centers for the improvement of mental health and well-being.



Changing notice board to LED board



Enhance Mill Pond Park facility



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Effective and efficient public Urban Services





Effective and efficient public Urban Services through Neighborhood community centers and Libraries, Swimming Pools and Gym facilities. Provide high functional facilities and services.



Attachment "C" - Page 9 of 94

Transportation



Car park aside on Yonge Street, easy for dangerous driving



Public Transit

Road

Enhancement

More condo to be build on Yonge Street, Secure funding and the actual construction of the subway extension to Richmond Hill.

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15 March 2022

Mr. Stephen Huycke, City Clerk City of Richmond Hill 225 East Beaver Creek Road Richmond Hill, ON L4B 3P4

stephen.huycke@richmondhill.ca clerks@richmondhill.ca

To Whom It May Concern:

Re: Ward 4 Councillor Vacancy

This letter is to confirm my application for candidacy for the position of Ward 4 Councillor, City of Richmond Hill. In addition to the comments below, please find attached selected letters of support for Council's review. I have reviewed the statutory requirements listed in the *Municipal Act, 2001* as well as the *Ontario Municipal Councillor's Guide*. I attest that I meet all conditions to serve in public office.

With respect to my professional bona fides: I hold a Master's degree in Disaster and Emergency Management, with an honours degree in History. My professional and progressive experience in the fields of administration and finance over the past 20 years, and my personal dedication to the issues that affect Ward 4, make me well-suited for this position of Ward Councillor. I have extensive experience with the management of people and finances and have contributed to multiple policy initiatives and research projects. Over 30 years in unionized and management roles has given me an excellent rapport with bureaucratic stakeholders from entry to executive.

As Ward Councillor, it will be incumbent on me to ensure Ward residents are familiar with Richmond Hill policies and procedures by providing them with up-to-date and timely information – as well as acting as an effective conduit for their suggestions and concerns. I am both comfortable with and experienced in roles where interpreting over-arching policies and applying them within a local framework, all without diminishing the intent of those activities, is a must.

My experience with financial oversight and management includes twenty-plus years of contributions to the development of the Schulich School of Business' annual and multi-year budgets. This included reconciling revenue assumptions with salary and operational expenditures. Absolute transparency is required when budget assumptions are reviewed and one must always have an eye to assessing surpluses/deficits, including allocating carry forward amounts as required.

As would be required of any Councilor, I have exercised day to day financial management of specific cost centres (operating, special accounts & research) including: processing, reviewing and approving payments, journals/adjustments, reconciliations, interpreting policies and advising on financial matters. Recognizing that for a publicly-funded organization, every penny matters, I designed sound financial and operational controls, especially for the use of the purchasing card transactions.

Having supervised both full and part-time unionized staff over many years, I am familiar with the terms and conditions of administering negotiated contracts. I have been directly involved in all aspects of hiring/recruitment for full time staff positions, as well as the hiring of part-time staff. I am a highly competent supervisor and firmly believe that building on the unique strengths of my staff will always lead to successful outcomes.

I am intensely interested in fulfilling my local responsibilities with respect to the "94 Calls to Action" issued by the *Truth and Reconciliation Commission*, especially since residential intensification is major issue for Ward 4. It's imperative that we respect and honour the lands we occupy; rushing to build merely for the sake of building, does a disservice to Ward 4 residents, both settlers and Indigenous alike.

Beyond moral responsibility I seek a position as Ward Counsellor to address the practical needs of my community. It is my belief that Ward 4 residents must prepare for the changes that aging infrastructure and unmitigated global warming will have on them; at the local level through zoning, budgeting and long-term planning we have a great opportunity to strengthen the City well into this century. As always, starting small and starting now, will produce better results down the road.

As a resident of Ward 4 for over 20 years, and of the City of Richmond Hill for almost 25 years, I have seen Ward 4 grow from the oasis that makes up the Mill Pond area to include Heritage Estates, the Westbrook catchment and the newest additions in the Jefferson subdivison.

I look forward to discussing this position more thoroughly with you and I thank you, in advance, for your time and consideration.

Sincerely,

lance lle was

Sharon L. Chisholm MDEM, FIPFM 81 Shaftsbury Avenue Richmond Hill, Ontario L4C 0P9

:encl.

March 15, 2022

Mr. STEPHEN HUYCKE, City Clerk City of Richmond Hill 225 East Beaver Creek Road Richmond Hill, ON L4B 3P4 Email: stephen.huycke@richmondhill.ca

To Whom It May Concern:

With humility, my pleasure is to endorse **Sharon L. Chisholm** for the office of Ward 4, Richmond Hill, Ontario. Its our professional experiences within York University that I know Sharon's talents and professionalism. She has demonstrated leadership skills for the successful candidacy. This impeccable opportunity for you and the township exemplifies mutual benefits and its possibilities.

Sharon expertise is principled Schulich Business School and holds MA degree in Disaster and Emergency Management. Her core competency is the administrative skill financially and operations. These transferrable skills build relationships within a regulatory and sensitive environment for positive changes. Therefore, it's the desired human relations that is requisite for understanding, knowledge intersections and multi-level decision-making.

I believe, Sharon provides the confidence and professionalism to inspire change. Its her eagerness and willingness to appreciate the diversity of First Nations, Inuit and Metis people. This learning journey introduces all Indigenous communities within our global environment. She will embrace the wisdom of the constituency by listening and direct appropriate shared resources. Her accountability is integral to the community awareness and decision-making.

I most admire Sharon Chisholm for her life-learning and dedication to make a better world. As Knowledge Holder, Anishinaabe Kwe, Manitoulin Island, Canada, acquired the Indigenous knowledge rooted Osgoode Hall Law School and Sharon's visioning in the era of Canadian reconciliation. Therefore, Sharon's candidacy expresses the desired political unity becomes your community's investment and learning journey.

I trust, you will experience Sharon's strengths that impresses your families and communities rooted in Ward 4 Richmond Hill.

I support Sharon Chisholm as councillor for Ward 4 Richmond Hill, Ontario.

Sincerely,

Denise Anne Boissoneau, LL.B.

Reconciliation Advocate

Local Truth Reconciliation Group

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Moira H. Scott, BFA, MA:IS Suite 1307 340 Assiniboine Rd. Toronto ON M3J 1L2

March 13, 2022

Mr. STEPHEN HUYCKE, City Clerk City of Richmond Hill 225 East Beaver Creek Road Richmond Hill, ON L4B 3P4 Email: <u>stephen.huycke@richmondhill.ca</u>

Letter of Support for Ms. Sharon Chisholm's application for Ward 4 Councillor, Richmond Hill

To whom it may concern:

I have had the pleasure of knowing Sharon for over fourteen years. During this time while we worked in different offices at the Schulich School of Business, at York University's Keele campus, we developed a friendship over mutual interests.

I found in her a kindred spirit, one, who was proactive, reliable, and well respected amongst her peers. Considering these positive attributes, I would like to draw your attention to an event held for the Schulich faculty, staff, and students that she conceived managed, and participated in, assisted by a committee of eight individuals as well as Aramark Catering. The French Toast Breakfast supporting the York University's United Way Campaign was run annually from 2010 to 2014. While the University's President opened the event with the Pancake Breakfast; Sharon's event was the capstone. Aside from coordinating the breakfast, she also provided the attendees with entertainment arranged by student performers. More details can be found <u>here</u> and <u>here</u>.

I wanted to draw your attention to this event because I believe that it provides an excellent illustration of her community-minded approach expressed as support for others as well as her ability to organize and execute on large-scale projects; two things that will serve her well as a Councillor for Ward 4.

Sharon is a well-spoken well-educated and hands-on individual that will bring her experience and expertise to this position. I wholeheartedly support her application. Please do not hesitate to contact the undersigned should you require any further information.

Sincerely,

Moira H. Scott, Dame, Order of St. Joachim <u>https://www.stjoachimorder.org/</u> Colonel, <u>https://www.kycolonels.org/</u> Director, Royal Heraldry Society of Canada, National Branch Director, Outreach, Royal Heraldry Society of Canada, Toronto Branch

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March 14, 2022

To whom it may concern:

This letter is in support of Sharon Chisholm's application for Councillor for Ward IV.

The undersigned have known Sharon for between 3-30 years.

She has worked for York University for approximately twenty five years. Her last position was as Budget Officer/Research Administrator.

Highlights of her responsibilities were:

- Administered university and governmental policies
- Managed departmental research and project accounts
- Provided advice and interpretation on contractual agreements
- Prepared detailed budgets, payroll, costing reports and financial statements for use by the Dean
- Managed departmental staff

From the foregoing, it is evident that she has the skill sets required to fulfill the challenges of this position.

Her last position required her to be independent and make decisions according to policies of the University which she demonstrated that she could actually do. She took the initiative to propose changes for the betterment of the department.

Sharon demonstrated that she was a fair individual when dealing with staff, students, professors and management. This was not an easy task as these groups had different agendas.

Knowing Sharon for as long as we have, we note that she remains calm under pressure in both professional and personal situations. She is not only a team leader but a team player as well.

One of her strengths is her ability to execute policies as written but also has the sensitivity to be mindful of unique and special circumstances which may warrant different or amended outcomes.

In closing, we believe that Sharon is a prime candidate for this position and respectfully ask that you consider her application.

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Yours truly,

Maria Angiers

11 Oneida Crescent, Ste. 509, Richmond Hill, Ont. L4B 0A1

Jennifer Thornhill 33 Normark Drive, Thornhill, Ont. L3T 3R2

Jewel Walters

11 Oneida Crescent, Ste. 507, Richmond Hill, Ont. L4B 0A1

Usha Gogna

358 Aberdeen Crescent, Woodbridge, Ont. L4L 4B9

11 Oneida Crescent, Ste. 810, Richmond Hill, Ont. L4B 0A1

Nella Piazza

March 14, 2022

Dear Councillors

I am writing in support of Sharon Chisholm's application to represent Ward 4 residents as their Councillor.

Sharon has several virtues that will make her a successful councillor and they are:

1) capable of making tough and brave decisions.

2) courage to stand up and say what needs to be said instead of what people like to hear and yet not be judgmental no matter what was said.

3) ability to work with anyone to be effective and add value for the betterment of Richmond Hill.

While there is a lot that I can write about Sharon in detail, it is best that I leave it to her to shine when she presents herself at the council meeting.

Sincerely

Sigmund Lee 20 Hamills Crescent

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Roy Doobay

I have been a resident of Richmond Hill for the past 37 years. I am a Professional Accountant CGA, CPA, with over 40 year's work/business experiences and an active member in the community.

Examples of Community Services:

- (1) Current Member City Road Watch Committee
- (2) Current Member/co-founder of the Neighbourhood watch committee in my area
- (3) Former Member of the City Airport Committee
- (4) Former member of the Toronto Police consultative committee
- (5) Former Executive member of United Way charity cricket match at the Sky Dome/Rogers Centre (1989 to 1992). We raised significant funds in sponsorship and cash for United Way

Professional Business Experiences:

Over 40 years business experience with one of Canada's top 100 companies that has a parent company with global reach. I have held over 25 different roles across Canada and globally.

Examples of Positions Held:

- 1. Product Movement and Inventory Manager
- 2. Supply Chain Business Process Manager
- 3. Taxation Manager
- 4. Auditing
- 5. Controller
- 6. Project Manager Organization designs and implementation in-country and Globally
- 7. Work migration
- 8. Recruiting Lead
- 9. Coordinate and lead info sessions at Universities for MBA students
- 10. Project Manager of several Multi-million dollar projects in-country and Globally
- 11. Shareholders Reporting
- 12. Internal management stewardship and reporting
- 13. Mergers and Acquisitions
- 14. Operational Excellence value discipline and Continuous improvements(CI) Lead
- 15. Business Process Re-engineering Lead

Strengths:

- 1. Recognized as a leader in Operational Excellence Value Discipline
- 2. Ability to assume Leadership role to focus actions on critical areas to improve business results and decision making
- 3. Outstanding leader provides clear direction to do what is most critical, ability to bring the best out of people, able to quickly recognize and fully maximize areas of strengths in people. Gain the respect and trust of others. Promote values of diversity and inclusiveness to realize full potential of peoples' capability and skill sets
- 4. Excellent capability in the area of decision making and business judgments
- 5. Support the standard of <u>'Fact Base Rigor'</u> in decision making and problem solving
- 6. Strong ability to learn, able to assimilate and apply in timely manner new information that may vary in complexity. Willingness to take the time to understand the processes which leads to valuable contributions. Ability to drive down to details, assemble a large amount of information and quickly summarize the key points for focus
- 7. Analysis and problem identification. Able to quickly detect problems or opportunities. Gather relevant information, identify root causes and issues, organize information, recognize trends, identify cause-effect relationships
- 8. Proactive, generate ideas for improvement, solve problems and seek opportunities without being asked, do more than is required
- Teamwork: Excellent at building relationships. Listen and respond with empathy. Share thoughts feeling and rationale. Contribute to team success. Exchange information feely. Volunteer and build on others' ideas, support group and general interest decisions. Put team goals ahead of own goals
- 10. Self motivated and has a strong sense of commitment to work. A significant amount of work is produced with tight deadlines. Applies the Operational Excellence value discipline to relentlessly 'Cl' the day to day work to improve the processes, out of the box thinker with many step out ideas
- 11. Willingness to assist, coach and learn from others, very strong in coordinating activities of person whom I do not have direct authority over. Strongly supports peoples' development and growth through mentorship
- 12. Strong knowledge and commitment to safety, security, business controls, flawless execution, work and process streamlining and simplification

Examples of Proudest Accomplishments:

- 1. Received the highest marks in all of Canada on my Accounting Designation Audit Examination
- 2. December 1983, I found a wallet with \$200 cash on the floor of the men's University washroom. I took all steps to ensure it was returned to the owner
- Community Service Executive member of United Way cricket charity match. We raised significant funds in sponsorship and cash for United Way
- 4. In 1986 received the maximum financial award for an idea at my workplace that saved the company millions of dollars
- 5. Outstanding performance ranking every year through-out my career. The President and Chairman of the company acknowledged my contributions saying I exceeded his expectations and thank me for my outstanding work
- 6. Initiated, Conceived and Implemented a Global 'end to end' Process Organization with a staff of over 500 employees
- 7.

Hobbies (Believe in nature and support moving the body)

- 1. Gardening
- 2. Cooking
- 3. Hiking and Long Walks
- 4. Cricket
- 5. Baseball
- 6. Golf
- 7. Hockey

Summary:

With my job, I had the opportunity to work, live and travel across Canada and globally. This has provided me with tremendous experiences, and knowledge of many cities and cultures within Canada and around the world. It has certainly opened my vision to what better is and how better can be achieved. Additionally, it provided me with the opportunity to work with, appreciate, and embrace the many different cultures and ethnicities around the world. Through my business, volunteer, community and resident engagement experiences, I have developed a very strong, vast and diverse background in all aspects of business and community services. Over the years, I have engaged with people of many ethnicities, multi-generational and all walks of life; office workers, blue collar workers, students, children, young adults, seniors, etc. Through these engagements, I have developed an enormous perspective of the needs and wants of people.

I feel my experiences, commitment and drive to want to leave things better than I found them, would be of huge benefit for our beautiful city, our council team, for our residents and businesses in Richmond Hill. More importantly, my core values are cemented with integrity, honesty, respect, selflessness, humility and hard work. Coupled with these core values, I have a history of delivering high quality results at lowest total costs with continuous improvements, and a business controls mindset.

My motivational fit is highly in-line with the work of a Councillor.

<u>Community Representative</u>: I am constantly in touch with our residents during my long walks and other activities. As evidenced by my volunteer contributions, I have always had a passion for community services. I take the time to reach out to our residents, the city and our councillors to discuss things that are going well and service areas for improvements. Residents have great respect for me. I work effectively and efficiently in teams. I enjoy working and engaging with people. I am proactive. Generate ideas for improvement, solve problems and seek opportunities without being asked, do more than is required

<u>Policy Maker:</u> Excellent capability in the area of decision making and business judgments. Support and embrace the concept and standard of <u>'Fact Base Rigor'</u> in decision making and problem solving. Strong ability to learn, able to assimilate and apply in timely manner new information that may vary in complexity. Ability to drive down to details, assemble a large amount of information and quickly summarize the key points for focus

<u>Steward of the City's Services and Budgets:</u> In this area I would be a valuable member of council. I have a strong accounting, controls and operational excellence background paved with years of experiences.

I would be honoured to be given the opportunity to serve our community as a councillor. If afforded this opportunity, I will uphold the objectives and high standards of this sacred position with hard work, honesty, integrity, respect and humility, delivering high quality results at the lowest total costs.

Thank you kindly for your support.

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Attachment "C" - Page 27 of 94

Rob Gillard 366 Sugar Maple Court Richmond Hill, ON L4C 4C5 Ph: 647-997-6176

Dear Mayor West and Members of Council;

RE: Ward 4 Councilor Vacancy

My name is Rob Gillard. I am passionate about the posted Ward 4 Councillor vacancy. I am writing to provide an overview of myself and how I am suited to this position. In summary, I have dedicated most of my life to advocating on behalf of the public in my career in transit and I would like to continue to advocate for my neighbours and community in Ward 4 and Richmond Hill.

1

I influenced our family decision to move to Richmond Hill because of wonderful childhood memories of skating on Mill Pond and loving the heritage and natural beauty of the area. My wife and I have been residents and community members of Richmond Hill Ward 4 since 1995 (27 years). We have raised 2 children in the Mill Pond area where they attended Pleasantville Public School. My daughter attended Alexander Mackenzie and my son attended Bill Crothers SS in Markham for their High Performance Athlete program. Both children have enjoyed numerous programs offered by the town, ranging from swimming, skating and soccer to summer camps, eventually becoming instructors for the Town of Richmond Hill.

My early employment provided me with a wide range of experiences: loading trucks at the Canadian Tire warehouse in North York; ski instructing at Earl Bales Park and Uplands Ski Hill; and collecting water quality samples for the Ministry of the Environment in the Thunder Bay region. These jobs introduced me to the value of hard work and developed lasting skills in instructing and interacting with people of all ages and walks of life.

I graduated from York University with a Specialized Honours Degree in Geography and Transportation. My career engaged me for more than thirty-one years working for TTC as a Transportation and Operations Planner and as a Development Coordinator. I retired from the TTC in March of 2021.

In both positions, I worked with many internal and external stakeholders. Examples include TTC Engineering, City of Toronto Planning staff, City councillors, and members of the public.

As an agent of the City of Toronto, I reviewed and commented on development application plans including Official Plan Amendments (OPA), zoning, Site Plan Applications, Committee of Adjustment (CoA), and Draft Plans of Subdivision. I was involved in reviewing and commenting on a variety of City of Toronto planning studies and policy documents. This experience has enriched my understanding of the complexities of protecting for the public, the transit infrastructure, operations and future plans in the context of City and Provincial policies, the plans of developers and the desires of City staff and City Council.

Developments immediately adjacent to TTC tunnels, stations or planned subway lines, often required complex technical solutions to ultimately satisfy stakeholders while protecting public interests. Some of the large-scale projects involved interacting with Provincial levels of government including Metrolinx, CreateTO and the Toronto Region Conservation Authority on projects such as the Eglinton Crosstown LRT, CreateTO's Housing Now Project and the construction of TTC bus loops on Toronto Regional Conservation Authority lands to name a few. With some developments, I facilitated changes to building designs to improve transit journeys and encourage transit use. Another helpful underlying aspect of my career is my advanced understanding of road design, transit and traffic signals, transit priority, traffic infiltration and traffic operations This experience would help Council navigate many issues they are faced with.

Through my career, I learned about the importance of setting clear goals and making strong, technically-supportable arguments to achieve these goals. This approach helped when making cases at Toronto City Council and TTC Commission meetings and will be valuable as a councillor making responsible decisions on behalf of Ward 4 residents.

In my work at TTC, I always felt connected to the transit customer, and advocated for transit quality and efficiencies so that customers could have a better and easier transit experience. I enjoyed engaging with and assisting the public at meetings or when volunteering during the PanAm Games and TTC closures. This parallels the way I wish to assist Ward 4 constituents in their journeys through City processes.

At home in Richmond Hill, my wife and I founded the Mill Pond Homeowner's Association (MPHA) in 2002, prompted by discussions with neighbours about emerging issues in the Mill Pond area. We arranged meetings featuring subject matter experts as guest speakers, to promote residents' understanding and opportunity for

communication. Session speakers included: York Region Police to talk about their community outreach methods to address safety issues in Upper Mill Pond Park; City Planners to explain the building permit application process, urban design guidelines and by-laws in order to address concerns over development in the Mill Pond community; the City's landscape consultant to walk residents through the Mill Pond Park restoration and naturalization project design; and By-law office staff to discuss concerns over an increase in a range of by-law infractions in the area. The MPHA engaged with Lynn Foster and Brenda Hogg to raise attention to these and other community issues. As an MPHA Executive, I attended a public meeting to effectively argue against the building height of the TRIDEL development on Yonge Street which was ultimately reduced in height. Experience in this association, as well as my involvement in the Executive of the North York Power and Sail Squadron, familiarized me with formal meeting process applying Robert's Rules.

I am passionate about people and community. I believe a great Ward Councillor is someone who is willing to listen, who respects process and the expertise of City Staff, who shows respect for his/her fellow councillors and understands the framework that they need to work within. I believe that a good councillor needs to be ethical and transparent and that decision-making should be technically-supportable.

I believe that filling this position should not be about who knows whom. I am not affiliated with any political party and to this point, I do not have any relationship with any member of Council. I believe this is an advantageous way to present myself to this Council.

I am very interested in this position and have been strongly encouraged by neighbours to apply. I look forward to working with this council, assisting my constituents and the residents of Richmond Hill in moving forward together as a city that has respect for one another, our future and our past.

Sincerely submitted,

MARCH 10, 2022

Rob Gillard

Resume and references upon request

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CHARLES HENDRIKS

A talented, passionate, and accomplished "blue-chip" Business Executive, Entrepreneur, Academic and Leader. A 25-yr resident of Richmond Hill - and Ward 4 - with a background of committed involvement and leadership. Possess a unique blend of business talents, academic capability, and valuable soft skills. A fiscal conservative – and a progressive social advocate. A firm believer in longterm planning, economic development, and community investment. As a valuable member of City Council, will lead by example and by promoting a caring, committed approach to teamwork, and sound decision making.



PROFESSIONAL EXPERIENCE

- Senior and Executive experience with some of the world's most recognized companies:
 - Procter & Gamble Senior Manager
 - Bell Canada Director, Marketing
 - InfoCanada
- -President, Canada
- Rand McNally -VP Canada and COO
 The Performance -President Management Academy
- York University -Sessional Instructor

ENTREPRENEUR

- President The Performance Management Academy
 - Founded The Performance Management Academy Inc. (2008)
 - Clients include Fortune 500 Companies as well as Indigenous communities such as: Tr'ondek Hwech'in, Batchewana, Shawanaga, Oneida, Kitselas, Onion Lake, Etc., Etc.

PUBLIC SPEAKING & ENGAGEMENT

 Long list of public speaking engagements including the Conference Board of Canada, American Marketing Association, Workforce One-Stop, Toronto Entrepreneur Conference, City of Toronto, Innovators Alliance, Etc.

STRATEGIC DECISIONS SOUND JUDGEMENT

- On an international rating platform, exceeded the Canadian Management and the Global "Best of Class" standard of expertise.
- Successfully developed strategic business and organizational plans leading to new product development, organizational re-design, business growth and long term sustainable competitive advantage.

RESIDENCE

Resident of Ward 4 for over 25 years

WARD ISSUES AND UNDERSTANDING

- In the past, worked with Councillors West, Foster and Bishop on issues pertinent to the Ward, Richmond Hill and the Region incl. Rumble Pond Rehabilitation, York Region Transit, Richmond Hill Hydro, Regent Street Century Montessori, Mill Pond Re-design, etc.
- Current issues include:
 - Mill Pond redevelopment, South Rumble, Downtown Core development, etc.
 - Transportation priorities (subway, regional transit, regional road development, etc.)
 - Regional and city-wide issues including development intensification (e.g., 407/Yonge), road and transportation priorities such as Elgin Mills grade separation, etc.

EDUCATION

- Graduate of McMaster University (Business)
- Executive Education and Professional Development:
 - Harvard University, Harvard Business School
 - University of Pennsylvania, Wharton School of Business
 - University of Virginia, Darden School of Business

GROUP CONSENSUS FACILITATION

- Sessional/Adjunct Lecturer York University
- Proficient meeting and conference facilitator, team developer and consensus builder.



Attachment "C" - Page 32 of 94



Richmond Hill, ON, L4C 5K1,

Russ Horner

HIGHLIGHTS OF QUALIFICATIONS

• 30 years related experience in community engagement, special events, sports, marketing and communications.

• Community Engagement Lead for the Vancouver 2010 Olympic/Paralympic Games developing roles and procedures, overseeing press conferences, school presentations, rallies, worked with First Nations, sponsors and stakeholders.

• Community Engagement Manager for the Rick Hansen 25th Anniversary Relay, traveling through 600 communities from Cape Spear NL to Victoria BC to Tuktoyaktuk NT and Iqaluit NU working directly with municipalities, stakeholder groups, First Nations, schools, disability, sports, youth and cultural organizations.

- · Interviewed, hired, trained and supervised 100's of volunteers.
- Worked directly with municipal governments and community planning teams.
- · Created three successful businesses.
- Community driven with entrepreneurial spirit and diversified experience.

DEMONSTRATED SKILLS

Community Relations Skills

• Developed and managed the community engagement programs including the creation and distribution of community planning materials, presentation assembly and delivery, relationship building with stakeholders, First Nations schools, cultural, accessibility and disability organizations, seniors and other local and national community groups.

• Experienced speaker and presenter having conducted hundreds of presentations to students, youth, municipal staff, seniors and other community groups.

• Worked with volunteer teams and created training programs and materials.

• Participated in community, corporate and charity events including 100's of parades, fairs and sporting events.

Administration Skills

• Hired, trained and supervised up to 30 employees and multiple teams of volunteers.

• Created and operated a successful specialty act business with responsibilities including client communications and proposals, staff training and supervision, accounting, community and public relations and event communications.

• Successfully operated a specialty marketing business for over 15 years involving printing, creative design, pick and pack, warehousing, trade shows, customer relations, inventory control and regular reporting.

• Experience with budget implementation and control, logistics, invoicing, purchasing and negotiating with outside suppliers.

• Word, Powerpoint, Excel, Adobe PS, Power Director...more.

CAREER HISTORY

Principal – *Descriptive Scanning,* Richmond Hill, ON, 2018-current **National Marketing Tour and Program Support** – *McDonald's Restaurants of Canada, Toronto, 2013-2016*

Manager, Community Engagement – *Rick Hansen Foundation* Rick Hansen 25th Anniversary Relay, Vancouver BC, 2010-2012

Lead, Community Engagement/Manager, Mascot Program - Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games, Vancouver, BC, 2007-2010

Principal - Cycle Communications, Concord, ON, 1989-2008

Principal - The Great Character Company, Concord, ON, 1983-current

Other contracts/employment: The City of Toronto (Int'l Youth Year), Ontario Waterways Cruises, Toronto Sesquicentennial, Salvation Army Richmond Hill, Richmond Hill Legion, Wrigley Canada, Canada's Wonderland Limited, SkyDome, Toronto Argonauts, Toronto Transit Commission, Canadian Tire, Edward Jones, Canadian Red Cross, Niagara Festival of Lights, Crayola, Canada's Wonderland, Olympic Trust of Canada.

EDUCATION

Course Certificate for Indigenous Canada – Corsera, 2021 (continuing) **Professional Event Co-Ordinator Certification**, Ontario Tourism Education Corporation, Toronto - 2013

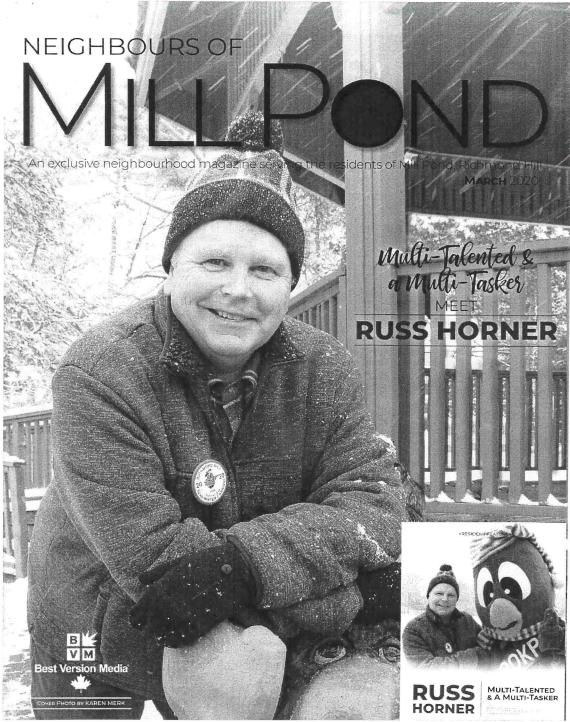
Managing Performance Through Training and Development, York University, 2006 York University, Toronto, Ontario

Major: Psychology, Minor: Economics 1980-1983 (continuing).

VOLUNTEER WORK

Rogers Television (Production), Gordon House Youth Oracle Program, North Bay Summer in the Park, City of Toronto Fastball League, The International Music Camp, Hospital for Sick Children, The Parkinson's Foundation, Caledon Heritage Society, Richmond Hill Legion, hockey and baseball coach.

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Residing at Centre Street West in Richmond Hill, Russ Horner lives with his elderly parents helping to look after them with the rest of his family and other levels of support. Aged 58, Russ went to Langstaff Secondary School in Richmond Hill and attended York University, University of Waterloo and the Ontario Tourism Education Corporation.

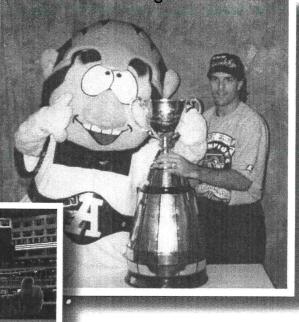
Mostly self-employed, Russ's career history continues to amaze and interest all in the community. His work background is primarily community engagement, special events and marketing. A major part of his work history is that he was a professional mascot and

character performer for over 35 years after starting his career at Canada's Wonderland in 1980, a year before the park opened. He was the first Character Supervisor at Canada's Wonderland responsible for hiring and training all the characters in the park and it grew into a full-time business in 1983. He was the Toronto Argonaut mascot for 7 years, the SkyDome mascot for 13 years and over 100 different other characters. He was also responsible for getting the Richmond Hill Winter Carnival mascot "Oopik" built. His last appearance in costume was at the mascot launch for the 2015 Pan Am Games in Toronto. In addition to being a character performer, he managed character programs for numerous companies and organizations such as Wrigleys, Canadian Tire, IKEA and the TTC with his largest project being the Vancouver Olympic/Paralympic Games in 2010.

After working in Vancouver for the Games, Russ started working with "The Man in Motion" Rick Hansen as Community Engagement Manager for his national 25th Anniversary Relay. He then moved on

to the marketing department of Mcdonald's Canada in Toronto. Russ has spent the last four years helping to rejuvenate the Richmond Hill Legion. He looks after the facility rentals, hosts karaoke every Friday night, emcees regularly, and is involved in one way or another with the numerous community events that take place there and around Richmond Hill. Russ also ran the Kettle Campaign for the Salvation Army in 2018, coordinated the RH Elementary School Hockey

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"DOMER"

Official SKYDOME. Mascot

Tournament last year and emceed the 100th Anniversary of the RH Lawn Bowling Club. He still has the character business that he started in 1983 called The Great Character Company, but he only consults now.

Russ also runs a business called Descriptive Scanning that digitizes photos, slides, tapes and films. He also digitally repairs for no cost, photos of Veterans that have been damaged over the years. And, for his second year, he will be the host on the Kawartha Voyageur cruise ship which cruises the Trent-Severn and Rideau waterways.

Attachment "C" - Page 37 of 94 with the community events for many years. They have both actively participated in groups like the Richmond Hill Horticultural Society and several other social and activity groups. For many years Russ's father volunteered for the York Central Hospital Foundation.

His parents love their house in Richmond Hill and wish to live in it as long as possible. Russ along with his other siblings are trying to make that happen for their parents along with the assistance from neighbours, friends, local support agencies and businesses located in Richmond Hill.





hobbies Russ's and interests include reading personal histories, helping in the community, all forms entertainment, and of enjoying all sports that include Leafs, Jays, Raptors.

Russ's parents moved to Centre Street West in 1984 from Maple. Russ lived here in the beginning and moved back in 2014. "Wonderful neighbours. We all look out for one another. Our neighbours have shoveled our snow, brought up our empty garbage/recycling bins and always look out for us. Richmond Hill has grown fast and has lots to offer with vast resources, restaurants, sports and special event facilities" says Russ.

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TARIO WATERWAY CRUISES INC.

PO Box 6 Orillia, ON Canada L3V 6H9

info@ontariowaterwaycruises.com

1-800-561-5767

March 15, 2022

RE: Russell Horner

To Whom it May Concern,

Please accept this letter as an endorsement and support for Russell Horner's application to join the Richmond Hill Council. Russ has been a member of the Hosting team with Ontario Waterway Cruises for several years. We deliver 5-day cruises along our Nation's historic waterways, to passengers from around the world. When Russ is onboard, he is responsible for leading our Passenger's relationship with our product. As our Host, Russ needs to listen, and attend to what our passengers are after in their cruise experience.

I've had the pleasure of seeing Russ grow and succeed in our operation due to his ability to "fit" with a diverse cross section of our Society. Russ communicates easily and listens well. Our passengers come from all over the Globe, which can present challenges for life onboard. Russ can quickly create a "group space" which makes everyone feel welcome and comfortable with us. This has been challenging during our Covid operations, as many people have various views on public protocols which have been everchanging. Russ navigated these waters very effectively for us.

Outside of work, Russ has been a role model team member. He demonstrates a work ethic that is second to none, treating all Staff and Management with respect and appreciation. Russ hasn't forgotten where he comes from and continues to support the local area he is part of by working with your Legion's programming.

Russ is an exceptional employee and friend, who has demonstrated how hard work and a positive attitude leads to success. I fully endorse his application for Richmond Hill Ward Councilor. Should you have any questions, please do not hesitate to contact me directly at

Cheers, Marc

Marc Ackert, Captain M.V. Kawartha Voyageur Ontario Waterway Cruises Inc.

Anders Lindfors-Wheeler

Applicant for Ward 4 Vacancy

My name is Anders Lindfors - Wheeler and I am a loyal and dutiful resident of Richmond Hill seeking the position of Ward 4 Councillor. I have spent the majority of my 40+ years residing in Ward 4, having grown up in the beautiful Mill Pond area. I am extremely grateful to have grown up in such a bountiful city and am fortunate to have been able to stay here and watch my community expand and diversify. I attended Beverly Acres P.S., O.M MacKillop P.S. and Richmond Hill High School, living in the same home that my mother ran her licensed daycare out of for over 30 years. There was always a high value placed on community and giving back in my upbringing, something that has stuck with me diligently into my adulthood. I graduated from the University of Guelph with Honors, an H.Bsc in Marine & Freshwater Biology and continue to be a certified PADI Open Water Scuba Instructor. Although life has taken me many places, my strong sense of gratitude and responsibility have always drawn me back to Richmond Hill.

I have co-owned a successful local business, King Henry's Arms for over 10 years. Through which we have been able to provide jobs, raise funds for local charitable organizations and sponsor many Richmond Hill sports teams and leagues. We believe in providing and encouraging the members of our community with opportunities to give back to others and to take care of those within our city who may face need. I believe this attitude helps foster a sense of unity that makes a city great. We are always eager to share our support with other small local businesses and have worked together with many of them on various projects for the city. I believe that by working together we can create a space where there is room for everyone to be successful.

Alongside operating my current business, I founded and strategically develop a medical gas distribution company that serviced all of southern Ontario, based on a gap discovered in sales and distribution. After 3 years of growth the company was purchased by a large, established competitor. Within this venture I attained in depth knowledge and experience related to bidding

on and securing municipal and provincial supply contracts. In order to obtain these contracts I was able to achieve full certification from Health Canada to distribute, store and track medical gases and related equipment. During my ownership, this company was successful in maintaining contracts with the City of Toronto and the City of Richmond Hill.

I have an extremely dedicated work ethic and I believe a job is not done until every aspect of a project has been completed with success. Much of my professional career has been within a collaborative setting working with people. I think listening can sometimes be more powerful than speaking. As such, I place a high value and respect for all working pieces of an organization and what they have to contribute.

For the last 15 years and counting, I have volunteered on the Richmond Hill Winter Carnival Committee. Organizing the Pond Hockey tournaments, Wing Eating Contest, Craft Beer tastings will continue to be proud accomplishments of mine. These activities were able to generate a new source of either entertainment or income to the carnival while still catering to various age groups and interests. I attach a high importance and value to creating and implementing activities that appeal to all of our community members, while still maintaining the overall core theme of the carnival and its nostalgia.

While I was an active member of the Rotary Club of Richmond Hill, I conceptualized, organized and continue to assist in, facilitating The Richmond Hill Craft Beer Festival. This event has continuously generated \$10k plus annually for the Rotary Club, aiding them in providing for their many charitable causes and projects both locally and internationally. The time I spent as a member provided me with countless opportunities to engage with strong leaders and members of our community of all ages and backgrounds. To this, I have been able to maintain a continued connection with the club and look forward to working with them on upcoming ventures.

I have been an active participant in many town events through personal engagement as well as fiscally through my business. I have acquired extensive experience in providing seamless execution of events and planning. I am proficient in the co-ordination of such, including but not limited to, attaining all necessary permits and following all health and safety guidelines for various regulatory bodies. My time and many years of experience in the event and hospitality

sector have always been available to our community and I take pride in the experiences that these events provide the families and patrons of this city. I plan to continue to offer myself to such planning in the future, in order to provide the constituents more opportunities to participate, engage and enjoy what we already have within our own city.

If appointed as Councillor, I look forward to collaborating with council in order to assist in further tackling some of the challenges that constituents are facing and have brought to light. I appreciate the dedication to Richmond Hill that has been shown by council over this especially difficult and tumultuous time. I recognize the frustration and challenges that many community members have faced over the last 2 years and have faith that collaboratively we, as a united council can, with our best efforts, provide them with a possible solution and some relief. I would like to celebrate the city we have built and focus on the work that council has and will continue to do for the people of Richmond Hill.

Talks of making Richmond Hill the epi-centre of York Region for me, brings great excitement. I look forward to working with council and city staff on how to best utilize this opportunity to make our city even better. I would like to place an emphasis on connecting with the vast amount of eager community members we currently have, to give them what they want to see in their city. We have a large, competent, wonderfully diverse membership in our city, I look forward to showcasing that alongside you as current council.

If appointed, I will strive to work with council in regards to the current actions being taken to tackle the issues our Richmond Hill constituents are currently experiencing. I whole heartedly support the Affordable Housing Strategy that was endorsed by council in November and will provide my full support in the implementation of the strategies laid forth by such. I believe this issue is essential to creating a community that appreciates and acknowledges its members that work so hard for their city. As I am sure that council is aware, many of the people that were born and raised in Richmond Hill are finding it extremely difficult to afford to stay here and raise a family. This means we are and will be missing out on the talent, loyalty and dedication of generations that have a high investment in this city. I believe this is an issue of high priority for our constituents and am grateful to see the work has already begun.

As I hope I have previously conveyed, I am a community focused and driven individual. This is and always has been my community. I truly believe that together we are better and united we will prosper. Post pandemic, I would love to expand on city focused events that will foster and further encourage a greater sense of community to Richmond Hill. This is a very possible and achievable task. I want us to provide more opportunities for residents to be made aware of and enjoy the amenities that we already have to offer. I believe I share the concerns of many on council, regarding the ongoing planning and development of community, recreational and cultural resources. While diligent planning, fiscal responsibility and sustainability are appropriate and necessary, I have concerns about the time these processes are taking to get facilities built and operational. Richmond Hill is a thriving city that is continuing to grow at a rapid pace. There is a risk that an entire generation of current city residents will not have sufficient access to recreational facilities and will be forced to travel outside of Richmond Hill to meet their needs.

I graciously appreciate the council's consideration on my appointment to the Ward 4 Councillor position. I accept the challenge of integrating myself into your working system and providing a fresh and open outlook on the issues council face daily. I look forward to working with each of you.

IAN MILLS: Candidate for Ward 4 Council Office Vacancy

Why I would like to apply:

- Have lived in Richmond Hill (Ward 4) for 24 years
- Committed to Community Involvement
 - Coach Richmond Hill Soccer Club
 - President's Community Advisory Committee, Mackenzie Health
 - Participant in City Plan, 2041
 - Civic Precinct Project 2012
- Love Richmond Hill
 - Facilities
 - Shinny Hockey
 - Daughters learned to swim here and one became a lifeguard working for the city
 - Richmond Hill Centre for the Performing Arts Centre Member since opening
 - Tree lined neighbourhoods
 - Extensive Walking Trails
 - Local Shops
- Want to ensure Richmond Hill continues to be a great place to live now and in the future
 - · Grow in a well planned manner
 - · Enjoy the benefits of increased density

How I can help:

- 35 years of Business Experience in companies with leading Canadian Brands (e.g. Trident, Dentyne, Cadbury, Oreo, Triscuit)
 - Strategic Planning Background in \$billion company
 - P&L Management, understanding revenue and costs to deliver against objectives
 - Problem solving and analytic skills
- Team player, collaboration
 - Having worked in three companies that were acquired, I know how to adapt to new situations quickly and work in new environments with new teams
- Ready to work
 - I am retired and could get up to speed immediately

RESUME

lan A. Mills B.Com, MBA

A Retired Senior Manager possessing a unique combination of Sales and Marketing skills developed through hands-on assignments in critical roles. Consistently delivering results in a variety of Tier One Consumer Packaged Goods Companies through collaboration, a pragmatic approach and creativity. Recognized for leading successful teams, getting things done, project management, people development, change management and building winning cultures.

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RETIREMENT

- President's Community Advisory Committee, Mackenzie Health
- Peer Support Volunteer, Canadian Cancer Society
- Consultant Solana Panel, Brantford, ON

PROFESSIONAL EXPERIENCE

Mondelez Canada, Toronto, ON (brands include Oreo, Cadbury, Dentyne, Triscuit)

Senior Activation Manager

2015-2018

- Led Activation Process or "Air Traffic" Control for Mondelez Canada's In-store Execution of \$1billion in Sales
 - Led process to prioritize key initiatives and ensure optimal execution
 - Led monthly GPS Meetings to translate Sales priorities into Retail Execution
 - Conducted Program Post Analysis for continuous improvement
- Led Annual Planning Process for Mondelez Canada
 - Established Canada as Global Sales Planning Pilot to develop a customer centric planning process for roll out globally
- Elevated National Sales Meeting to cornerstone engagement event
 - Surpassed engagement and approval targets with participant's rating of 8.5/10
 - Prepared Key Account Managers to build Annual Account Plans
- Built "Sales Central" as one-stop Sales Communication Portal
 - Drove traffic by providing complete product specs and weekly change note to identify critical updates
- Harmonized North American Sales communication to include Canadian Requirements
 - Developed cost effective means of providing required Retail Sales materials
 - Coached Direct Reports resulting in their promotion and successful transition to more senior roles

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Director, Consumer Promotions, Merchandising and Shopper Marketing 2012-2014

- Led Scale and Consumer Promotions at Mondelez including Kraft Hockeyville, Cadbury Bike Factory, Get Game Ready and Pride and Joy representing sales of more than \$60mm and investment of \$10mm.
 - Negotiated and led transition from Kraft Consumer Programs post split from Kraft (e.g. Kraft Hockeyville)
 - Negotiated and led Olympic Scale Sponsorship with Canadian Olympic Committee with "Pride and Joy" growing participating brands by 13%
 - Coached Team to deliver Comprehensive Olympic POST Analysis
- Led Merchandising Team to Build Merchandising Capability in Impulse driven company
 - Launched 5S I PoB (Point of Buying) Approach to Merchandising and embedded in organization
 - Redesigned Core Display tools to generate \$400m in savings in 2013 and more than doubling holding capacity
 - Implemented Display checklist to ensure optimal in-store presence
 - Launched the Mondelez Seasonal Blitz to mobilize Head Office Colleagues in Peak Seasons to build displays. Introduced "Saturday" Blitz in Situations where Key Season/Holiday fell on Sunday or Monday
- Re-built Shopper Marketing Department team Post One Future Corporate Restructure with ROI orientation
 - Revised planning timetable to incorporate Shopper Marketing
 - · Identified key opportunities with Sales Teams to optimize investment
 - Set and maintained ROI expectations of 4:1 payback and focus on increasing basket size or trips.
 - Improved controls through tracking and met compliance requirements.
 - Improved Profitability while maintaining Topline Sales
 - Integrated Loyalty Spending into Shopper Marketing
 - Produced Shopper Marketing Policies for Mondelez Canada
- Increased Graphics Department output by 50% while delivering over \$500m in savings through the re-organization of the Graphics Team and the subsequent bringing in-house of previous Agency work

Kraft Canada, Toronto, ON

2010-2012

<u>Senior Brand Manager</u>: Led the integration of the Cadbury Seasonal Portfolio into Kraft which became a business of over \$100m. Achieved sales and share targets despite massive organizational change. Led the development and commercialization of the innovative Cadbury Creme Egg Packaging significantly improving damaged goods write-offs.

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Prior Experience

Cadbury Canada Toronto, ON

<u>Director, Seasonal/Total Confectionery/Licensing</u>: Drove the critical Seasonal \$100mm+ business leveraging Cadbury's total confectionery advantage and built brands and increased profitability through licensing. Exceeded share and growth targets.

<u>Acting Director, Canada Gum and Trident:</u> Developed and built gum portfolio approach in Canada and stabilized business after 2 year period of steep decline. Built and led the best gum portfolio plan in 5 years. Received President's Award for outstanding achievements.

<u>Senior Brand Manager, Innovation</u>: Launched Stride in Canada on accelerated timeline surpassing sales target by 50%. Initiated on-campus recruiting for Marketing which has since evolved into Sales and Finance recruiting and has attracted High Potential colleagues to Cadbury.

Senior Brand Manager, Seasonal: Led the Seasonal team including Easter, Halloween, Christmas and Valentines with over \$100mm in Sales . Achieved planned financial targets including record sales and profits on core Easter season. increased profitability through Value Optimization and process improvement. Profitability was increased by over 50% during assignment. Executed New Product Development across multiple plant environments. Supervised two Brand Managers and one ABM.

Adams Canada (Division of Pfizer Canada Inc.) Toronto, ON

<u>Channel Manager:</u> Led the important Costco business building to over \$60mm in Sales. <u>Senior Brand Manager:</u> Father of Dentyne ICE which has exceeded billions in sales globally since 1996 launch.

<u>Manager, Sales Education</u>: Led the training of the Adams Canada Salesforce through the Salesforce Development System, a global centre of excellence for Warner Lambert and considered one of the top two strategic imperatives for Adams Canada.

<u>Area Team Leader</u>: Drove the sales and distribution of Adams Products in Southwestern Ontario representing approximately \$20mm. Led team of 10 salespeople. Achieved top rankings within Canada of key Salesforce measures including productivity and sales.

EDUCATION

M.B.A.Rotman School of Management, University of TorontoB.Com.McGill University

PERSONAL INTERESTS

Hockey, Travel, Cycling, Bass Guitar

Sadra Nasseri Resume

Work Experience:

- Freelance Political Campaign Consultant (April 2021 Present)
 - Offering consultations to political campaigns on the Federal and Provincial level.
- Fellow Future Majority (March 2021 April 2021)
- Founder and President Progressive Youth of Canada Canada (Jun 2020 Present)
 - PYOC is a non for profit organisation, with the aim to unite all of Canada's progressive youth. Our goals are:
 - 1. Unite all of Canada's progressive youth.
 - 2. Increase youth participation in progressive politics
 - 3. Inform youth about what is happening in Canada's 3 main progressive parties
- Legal Assistant Rahi Legal Resolutions (February 2020 March 2020)

Education:

- Bachelor of Arts in Political Science and History **University of Toronto Scarborough** (September 2021 - April 2025)
- Ontario Secondary School Diploma Alexander Mackenzie High School (September 2017 to June 2021)

Volunteer Experience:

- Volunteer Volleyball Coach Caspian Volleyball Club (October 2021)
 - Assisted the head coach in running warm ups and practice drills for the team.
- House League Assistant Coach Richmond Hill Soccer Club (Jul 2021 Sep 2021)
 - Assistant coached a team in the U9/U10 house league boys division.
 - Arrived before games began to make sure all the team members were present.
 - Along with the head coach, made sure that players have the required equipment
 - Motivated players to enhance their performance during games
 - Made changes to our lineup and tactics if it was necessary.
 - Ran practices once a week along with the head coach.
 - Gave parents reminders about game days over a WhatsApp group chat.
- House League Assistant Coach Richmond Hill Soccer Club (Jan 2020 March 2020)
 - Assistant coached a team in the 2012-2013 house league boys and girls division.
 - Arrived before games began to make sure all the team members were present.
 - Along with the head coach, made sure that the field was the field size that was required for that age division.

- Together with my teams' head coach and the opposition teams' head coach, we set up a pre-game minigame, so that the kids will be ready for the "actual game".
- Gave parents reminders about game days over a WhatsApp group chat.
- Exhibition Volunteer Richmond Hill Group of Artists (2017-2019)

-

- Assisted in the setup, operation, and clean up of multiple exhibitions that were led by artists in our community.

Mike Odessky

Hello Members of Council,

My positive attitude, kind approach, determination, and twenty years in industry will add value to the Council as we work towards solving real problems for our fellow citizens. My core skill set includes the following:

- People skills I greatly enjoy building relationships with people, and working together as a team. I build bridges, and never burn them. I welcome feedback and am always open to being corrected. I prioritize reality and results over my ego. I delegate work in a fair manner; a manner that never puts people down and I always look for an avenue to make people feel valued.
- Business Skills As the owner of Able Automation Solutions, I have experience selling services, managing expectations and challenges, keeping all stake holders in the loop, delivering services that customers depend on, and above all, leaving behind satisfied customers that rely on me to solve their problems. I feel it important to note that I always prioritize long term interests over short term interests.
- Technical skills I am highly proficient in all manners of Industrial automation. I am also proficient in the server room side of things. In my spare time when I'm not acting as second level support for one of the largest logistics companies in Canada I build robots. Real ones. Please consider these achievements as my ability to grow rather than a fixed skill set.

At present I am very happy and busy with with my employer, my growing side business, raising our four year old daughter with my wife, and everything else that comes with being an adult. At the same time, I am very excited to put some of these things on a brief hold to maximize this opportunity and to apply my passion for service, politics, and towards serving our community. I often perform, and enjoy individual acts for the community, and that is good. What I find incredible about this opportunity is the potential to amplify my desire to have a positive influence on the community by sitting on the Council, which affords more resources to make a larger difference for Ward 4, and by extension, Richmond Hill.

In addition, my life experience is also "interesting". In the last ten years, I finished a university degree while working full time, started a company, got married, had a child, made a full recovery after being in ICU on full life support, bought our first house after an eternity of renting, and experienced tremendous personal growth. I believe I am ready to give back.

I believe my ability to work with others, my determination to produce high quality outcomes, my life experience and my properly calibrated moral compass will serve the residents of Ward 4 well.

Best regards,

Mike Odessky B.SC., C. Tech, 309A

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MARTY PAULIN, BA Telecommunications Professional / Network Technical Support Manager

HIGHLIGHTS OF QUALIFICATIONS

Customer Service, Consumer Electronics, Telecommunications and Computer Professional with >25 years' experience in diverse and progressive roles at Bell Canada and other companies. Trusted SME on a wide range of computer and telecommunications & network technology with proven record of accomplishment of success in performing software upgrades, reducing customer complaints, and efficiently evaluating & debugging hardware & software. Synergistically liaise with network/telecom/equipment/consumer electronics vendors and customers to ensure that all SLA's are met. Introduce new software and hardware technologies in smooth, efficient, and timely manners. Highlights of qualifications include:

- **Demonstrated exceptional communications skills** with proven ability to translate technical information to easily understandable data. Requested to run conference bridges, chair & conduct meetings and teach courses (train) end-users. Comfortable speaking to large and small groups. Ability to diffuse a tense situation.
- **Demonstrated financial and budgeting skills** able to prepare and manage a staff budget, Integral member of the Board of Directors of Royal Harbor Resort Corp (we bought the resort from the trustee in bankruptcy and restructured the resort into a money making entity).
- **Demonstrated documentation skills** created training documents, Method of Procedure documents, User Guides, test reports, employee semi-annual & annual performance reviews
- **Technology competencies include** Telephony, Operational Support Systems (OSS), Customer Relationship Management software, Communications Equipment, Consumer Electronics, Major Appliances, Home Theatre, Debugging Tools, DSLAMS, DSL, DSL modems, Digital Signage and management of 30-person NOC (Network Operations Centre).
- **Enjoy success in reducing risk** through the establishment of business continuity plans/disaster recovery programs.
- **Employee supervision in both a unionized and non-unionized environment,** with dedication to meeting service targets and following Company & Government Health and Safety standards.
- Possess a depth and breadth of knowledge of Bell's entire telecom network, from outside plant, cabling through to test labs, equipment installation, lifecycle management, remote access and ultimately to the server farm.
- **Exceptional commitment to Community Service** founding member (Chair and Vice-Chair) of Richmond Hill Roadwatch Committee, member of Richmond Hill Winter Carnival Committee.

CAREER PROGRESSION

CURTIS INTERNATIONAL

https://www.curtisint.com/

2020-2022

Product Testing/Customer Escalations/Web Query & Comment Responses

- Tested sample products and produced evaluation and product test reports. (Escalated & resolved via defect resolution process, prompting hardware/firmware redesign with product suppliers).
- Drafted User Guides/Manuals
- Answered customer queries and responded to customer comments on retailer websites via Bazzaarvoice interface. (Amazon/Walmart/Bestbuy/Kohls/Sam's Club/Costco/Canadian Tire/Home Depot)
- Provided customer technical support.
- Handled irate and technical support customer service issues escalated by Customer Service Manager
- Received, inventoried (maintained inventory database) of electronic parts.
- Ordered replacement parts from suppliers.
- Fulfilled Authorized Service Centre part orders.



Telecommunications Professional / Network Technical Support Manager

UR-CHANNEL BROADCASTING

2017-2020

Manager Technical Care Centre

- Supervised/coached a staff of 4-5 Technical Service Representatives who provided customer service support to digital signage and British Columbia Lottery (DTH satellite) video poker service.
- Evaluated employee and team performance metrics and produced service and performance reports.
- Created and updated employee and customer process and support documentation.

www.ur-channel.com

- Dispatched remote repair technicians including creation of Purchase Orders & Work Orders (for services and equipment).
- Verified repair technician/contractor invoices and authorized payment.
- Created Invoices to bill digital signage & Video Poker customers for service and equipment.
- Liaised with equipment vendors and digital signage customer management teams to eliminate roadblocks and set mutual expectations.
- Provided coaching and technical support to direct reports, customers and Project Management staff.
- Performed Service Calls to customers located in South-Central Ontario & Upstate New York.

ADVANCED SKYLINE TECHNOLOGIES www.ast.com

2015-2017

Customer Support Advisor

- Reviewed and revised all of Customer Service Help Desk process, technical and customer provided documentation, company website and Customer Service Employee training materials.
- Customer Support Agent as required, typically handling 30-40 of Customer Help Desk calls during a tour of duty.
- Liaison between Production, Repair, Return (Warranty Service Department), Vendor Sales Support staff, and Management.
- Customer Service Agent for MS Windows software and computer hardware support (i.e. the difficult and obscure customer issues were referred to me for resolution).

MARTY PAULIN, BA

Telecommunications Professional / Network Technical Support Manager

BELL CANADA, www.bell.ca

1997-2015

Manager Technical Support, Access Technologies/ Telephony & DSL (2004 – 2015)

Introduce new technology into the access network, including software and hardware, to meet Bell's need for evolving service offerings. Manage relationship with vendors and ensure resolution of technical issues while providing smooth introduction of new products into the network. Provide coaching for other managers as well as unionized technicians to install, maintain, and upgrade hardware and software. Oversee all aspects of product lifecycle management for access technology equipment.

Key Responsibilities:

- Liaise between Network Operations Support Managers and equipment manufacturers (e.g. .Alcatel-Lucent, Exfo, Commscope, Pace, and Sagemcom). Evaluate new network access hardware, software and DSL modems to ease the introduction of new technology into the network.
- Produce M.O.P. (Method of Procedure) documents, which technicians and managers utilize during installation, network acceptance, and maintenance/service assurance of Access equipment.
- Serve as a SME on supported technologies (including DSLAMs, remote telephone switching equipment and all DSL modems) and train technicians using newly created procedural documentation.
- Validate, coordinate and upgrade all ADSL/VDSL modems, CMS ACS modem management platform from a GUI perspective, and modem software for Bell's Residential and SMB DSL modem portfolio including modem interoperability and functionality with Bell's FIBE TV service and mainstream consumer electronic devices.

Key Achievements:

- Validated, tested and upgraded new Broadband and Narrowband hardware and software on Bell Canada's AnyMedia Remote Access equipment (both POTS and XDSL).
- As SME for POTS & DSL Access Remotes, coached technicians in service outage and DRP (Disaster Recovery Protocol) situations. Held regular calls to update frontline and support teams on items that affect modem performance, procedures and troubleshooting DSL and modem hardware, loop, software and performance issues.
- Served as SME for Bell Product Managers on modem functionality including preparation of documents to fulfill project requirements. Provided CPE functionality and design information to Portfolio Product Managers and sales staff to meet specific (typically major account) customer needs.
- Built, configured and maintained captive lab test bed of network access hardware and modem nests for testing and validation of software, hardware, interoperability with mainstream consumer electronic devices and potential "fixes" prior to their introduction into the production environment.

MARTY PAULIN, BA

Telecommunications Professional / Network Technical Support Manager

BELL CANADA, <u>www.bell.ca</u>

Manager, Provincial Network Operations Centre (2002 – 2004)

Oversee reporting, escalation, service assurance management and disaster recovery of abnormal and threatening conditions and issues affecting Bell Canada Ontario Region, Bell West facilities and Bell Nexxia premises, equipment, services and staff.

Key Responsibilities & Achievements:

- Managed Bell Canada's Ontario Region Network Operations Centre staffed with approx. 30 unionized employees in two different bargaining units.
- Coordinated equipment and service disaster recovery by assembling cross-functional teams to expedite resolution of outages and threatening conditions.
- Liaised between Ontario & Quebec NOC as well as other departments within Bell Canada including Emergency Operations, Field Services, Media Relations, outside agencies including NAV Canada, and other telephone, data and video service providers and customers.
- Chaired Post Mortem calls after major outages and produced reports to avoid future recurrences. Collected and correlated data used in the preparation of statistical reports on network performance and alarms. Served as Network Operations Duty Manager for the Province of Ontario.
- Prepared and tested Disaster Recovery Plan.

Manager, Network Operations Access (2000 – 2002)

Managed a team of 24 unionized Network Operations technicians to ensure that the highest level of network operation was attained. Motivated each team member to meet both company and personal objectives. Drafted and performed employee-training plan, performed Health, Safety and Driver Training and employee evaluation, scheduled employees to maintain service level coverage. Created and managed monthly team budget to meet corporate objectives.

Central Office Technician (1997 – 2000)

Experience Prior to 1997:

Gained experience in various areas of Bell in Outside Plant Construction, Cabling, Voice Messaging and DS1 Carrier Surveillance.

Part Time audio video salesperson (over ten years of evenings and weekends) at an independent audio/video store in Toronto. Assisted customers in auditioning and selecting /purchasing products, preparation of equipment, assembly (soldering) custom patch cords and attending to customer homes and businesses to install, adjust and train customers in the function and use of audio and video equipment.

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MARTY PAULIN, BA

Telecommunications Professional / Network Technical Support Manager

Education:

Honours Bachelor of Arts Degree, BA, University of Toronto

Professional Development:

Speaking Effectively to One or One Thousand, Rummler-Brache Process Management, Labour Relations for Managers with CEP (Unionized) Staff, Dealing with Difficult Employees, Emergency Operations Planning ,Privacy Rights at Bell Canada, Leadership Essentials, Canada Labour Code Occupational Health & Safety, Defensive Driving for Vans & Trucks, and Alcohol Drugs and Risk Management for Bell Management- Field Personnel. Zoho CRM Management software, Confined Spaces, Multitel Site Manager, Central Office and Remote Power, 2Wire/Pace CMS/ACS Modem Management Server, Alcatel Lucent 5530 Dynamic DSL Line Management, Alcatel Lucent 5530 Fibre to the Home Management, Alcatel Lucent 7330 DSLAM Mtce and Surveillance, Data Circuit Design and Provisioning, Lester B Pearson Airport Safety and Security, Lucent AnyMedia Mtce and Surveillance, Outside Plant Contract Inspector, Installation Manager.

Awards & Recognition: (Community Service):

2016 - Nominated, Ontario Ministry of Transportation Road Safety Award

2010 -- Recognized by the Mayor of Richmond Hill and Town Council with a "Volunteer Achievement Award" for Community Service.

Awards & Recognition (Bell Canada):

2013- Bravo Gold Award for providing support to restore telephone and DSL service to a flooded equipment hut in Brampton

2010 – Merit Award for securing warranty vendor support and coordinating emergency restoral of server hosting the Automated Main Distribution Frame application.

2009 – Bravo Gold Award for coordinating the restoral of water damaged equipment in Oakville On.

2008 - Bravo Gold award for testing DSL/VDSL latency

2008 – Bravo Gold Award for diagnosis and resolution of port alarm issue on Lucent AnyMedia access remotes.

2004 – Bravo Gold Award for restoration of Customer OC12 Express due to major Rectifier failure at major account premise.

Major Achievements (Bell Canada):

Coordinated and completed a 1.4 million-customer software upgrade, (the largest individual upgrade in Bell's history).

Debugged and remotely resolved a major software issue affecting >150K DSL & Fibe TV customers, preventing the need for

150K truck rolls.

Developed a training course for ALU AnyMedia Access Remote equipment maintenance & provisioning and presented the course across Ontario to classes of technicians and their managers.

SME for several disaster recovery situations i.e. coordinated the sourcing and installation of replacement Access Remote equipment to permit service restoral in a timely manner.

MARTY PAULIN, BA

Telecommunications Professional / Network Technical Support Manager

Volunteer & Community Affiliations:

Founding member Richmond Hill Road Watch Committee - 2002 to present. (City of Richmond Hill Road Watch Program is a community-based initiative that addresses the public's concern about dangerous and aggressive driving practices.)

Member (Health and Safety Portfolio) City of Richmond Hill Winter Carnival Committee 2017 to present. (The City of Richmond Hill Winter Carnival Committee an entirely volunteer based team, have planned and executed an annual Winter Carnival for the past 51 years).

Secretary, Board of Directors, Royal Harbour Resort - 1995 to present. The Royal Harbour Resort is a 2200 unit/week timeshare resort (nonprofit corporation) located in Thornbury On. The Board of Directors is annually elected by the leaseholders/owners to represent their interests and manage the resort (working with the onsite manager). Responsibilities of the Secretary include conducting monthly Board meetings, minutes, approval of budgets, keeping of Board records and documents, and the preparation and conducting of the Annual General Meeting of the 2200 unit/week leaseholders, which includes administering the election process for the election of the Board of Directors.

Who is Brian Presement

I am a husband, and father of two girls. I am the CEO of a National Telecom company that I started 21 years ago. My wife is a Manager for the City of Toronto. Both of my Children still live at home with us. My younger daughter is 22, she has an online cosmetics business. My older daughter is 24, she is graduating this spring with her B.Ed, and hopes to be teaching in York Region, and more specifically Richmond Hill.

My wife and I have lived in Richmond Hill for 28 years. I have been in Ward 4 for 18 years. Both my wife and I grew up in the Suburbs of Toronto. When we got married in 1994, it was quite clear at the time, if we wanted a house and some land we needed to move out of the city. We had some friends living in Richmond Hill, so the year we were married, we decided Richmond Hill was where we wanted to be. We bought our first house in 1994.

When it was time to buy our second house, we had already established a life in Richmond Hill, so the decision to stay within Richmond Hill was easy.

My Experience

For the past 21 years I have been CEO of Unite Communications, a national B2B telecom company. This is a company that was conceived by me as an idea on a flight 22 years ago, and is today one of Canada's fastest growing companies. I employ 12 people full time, and a couple of staff part time.

In addition, I sit on a number of boards, of both public and private companies, as well as sit on and or chair the Audit and Compensation committees for some of them. I am also invested in a few start up ventures.

I am Chair of Clarico Place of York Region, which is a program for adults living with developmental disabilities.

I was also previously on the board of Character Community York Region for a number of years.

In addition, in the past I have been involved with the Richmond Hill Canada Day planning committee, I have sat on the Richmond Hill Property Standards Committee

Why is Brian Presement the Best Choice for Ward 4

I have spent more than half my in Richmond Hill, and raised my family here. I want to make sure Richmond Hill keeps its character and is a place that my kids can hopefully raise their families.

I feel that my business background gives me a unique perspective on issues that come to council. I have years of experience balancing the needs of many stakeholders. As an employer, I deal with employee's issues, and interpersonal issues. As a business owner I have dealt with the needs of a diverse client base. As a board member of public companies, I have dealt with the needs of shareholders, vs the needs of an executive team, and staff.

As a council member, I will draw upon these skills to deal with the needs of the various stakeholders (the citizens, the City, the City Staff, fellow Council Members, etc)

I started my business from an idea, to what it is today. I am 100% owner, and bootstrapped in the early years to get my business where it is today. My company has been debt free for many years, and continues to grow at double digits. I know a thing or two about budgeting, and responsible spending. I know there is a huge difference between just cutting costs to save money vs finding efficiencies. Sitting on a number of Audit Committees for public companies, I am also well versed in much more complex budget issues as well.

Why Is Now The Right Time

I am at a point in my life where my adult children are less dependent on me. I have also been working for the past year to regear my business such that I am needed less and less on the day to day, such that I can devote a majority of my time to other projects. Therefore, when this opportunity arose, I felt that the timing was right.

Hobbies

I enjoy investing in and consulting with start up companies.

I am also a Baseball fan, and am a Blue Jays Season Ticket Holder

Experience

President / C.E.O.

Unite Communications Corporation

Mar 2001 – Present (21 yrs 1 mo)

Cloud Telecom Services

President / Founder

TextMeAnywhere

May 2020 – Present (1 yr 11 mos)

Co-Founder / Board Member

Xemoto Media Ltd.

Nov 2019 – Present (2 yrs 5 mos)

Board of Directors, Chair Compensation Committee

Nutritional High

Oct 2013 – Present (8 yrs 6 mos)

Director / Co-Founder

ext. digital

Jul 2016 – Present (5 yrs 9 mos)

Board Member

Caprock Mining Company (CSE-CAPR) Feb 2021 – Present (1 yr 2 mos)

Board Of Directors

Duncan Park Holdings Corp

Nov 2018 – May 2020 (1 yr 7 mos)

Board of Directors

Sagittarius Capital Corporation

Jan 2013 – Mar 2019 (6 yrs 3 mos)

Director

Aurelio Resource Corporation

Sep 2011 – Aug 2013 (2 yrs)

General Manager

Mailgate Corp

2004 – 2007 (3 yrs)

Email Security Service

V.P. Business Development

VOXX Corporation

Jul 1990 – Mar 2001 (10 yrs 9 mos)

Education

York University

Hons B.A., Mass Communications, Political Science

1988 – 1992

Volunteering

Executive Board Member Clarico Place of York Region June 2015 – June 2020 Chair June 2020 - Present

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Attachment "C" - Page 63 of 94 Rayan Rezaei

My Issues

1. Public Outreach

I believe that participation in democracy is not only a right, but it is an obligation. People need to advocate for issues they are passionate about, because if they do not, no one will. Municipal politics have consistently been brushed aside by residents. Most of this could be attributed to the history of the inaccessibility of municipal politics. To participate effectively people needed to attend council meetings that routinely started weekday mornings and wait for hours before they could speak on their issue for five minutes.

Now people can join meetings virtually from the comfort of their home or workplace. They can work on other matters until it is their turn to appear in front of the council. Participating in the council has been easier than ever. They can also readily connect with their representatives. Nowadays representatives can be reached via phone, email and social media.

As a council member, I will promote and encourage direct participation of residents in the council. I will engage with people virtually and in person.

- When sworn in, I will go to every door in my ward. If possible, I will have a talk with the residents about their priorities, and give them information on how to stay in touch with me
- I will maintain an active presence where people are online. People seldom visit the Richmond Hill website; however, they are routinely present on social media platforms such as Facebook and Instagram. I will not only communicate with Richmond Hill residents through these platforms, but I will also optimize their access via search engine optimization and promotions.
- Aide residents in bringing their issues to council and filing motions to address them.

I believe that these initiatives will increase people's participation is local politics, especially the youth that are rarely present in municipal events.

2. Prompt Action

If you go on the Richmond Hill website there is a section called Reports, Publications and Plans. I encourage all residents to go through all the documents in that section. They outline plans that the city of Richmond Hill has decided upon for the growth of Richmond Hill. They vary from cultural and recreation plans of the city, to zoning and budgets. Going through them myself, I agree with almost all key points. The one issue I have is that the plans are not being carried out promptly.

This is an issue that the council has brought up themselves. I acknowledge that this is partly due to the decreased growth that was forecasted for Richmond Hill which also led to a decreased budget. However, the delay of these plans hurts the city greatly. We are running out of land. Soon, we will not have the lands needed to carry out these plans. Also, as these plans are being delayed, important needs of the community are not being met. The council touched upon this issue on the meeting on March 9th, where an identified need for pickle ball courts had not been adequately addressed since 2013.

As councillor, I will work closely with my fellow colleagues and staff to move forward these projects and give the people of Richmond Hill the services that they have paid for.

3. Sustainable Development

Richmond Hill is a growing city. The decisions we make now will influence generations of residents here. One of the primary issues that has been addressed in council in this regard is affordable housing. The lack of affordable housing can drive away new generations of Richmond Hill residents from the city. The city has recently implemented a plan to tackle this issue. The plan consists of policies such as developing mixed use buildings to allow for residential housing, especially in areas that are readily accessible to mass transit. The plan still needs to be fleshed out with solid deadlines on recommended actions. As councillor, I will work diligently to make sure that proper time frames are given for the plan and that it will be carried out.

The city also has a great need for transit infrastructure. Major steps have been taken for this issue, through the separation of transit traffic and mixed traffic through Yonge Street. The city has more plans to increase transportation capabilities, especially at the Yonge and High Tech Road intersection and Yonge and Bernard intersection. I agree with most of the plan, however the issue I have with the plan is that its completion date is set for 2041. I believe that the need for fast, and reliable public transport can not wait twenty years to be completed. As councillor, I will work with the Ontario government, York Region, and Richmond Hill to push this plan forward and make Richmond Hill accessible to all.

10 B

March 15, 2022

Raika Sheppard

160 Centre Street West, Richmond Hill, Ontario L4C 3P7

EDUCATION AND CAREER DEVELOPMENT

- Bachelor of Arts- Political Science- York University- Canada
- Juris Doctorate- Taft University- United States
- Certified Condominium Manager/Registered Condominium Manager- Mohawk College-Canada
- Licensed Realtor- OREA College- Canada

PROFILE AND HIGHLIGHTS

- Over 20 years of experience in Residential and Commercial Real Estate Law, Land Development, Land Planning/Usage and Land/Asset Acquisitions, etc.;
- Successful Management of established Real Estate Legal Practice for over 13 years, developing excellent financial management abilities, communication skills, multi-tasking expertise, customer relations experience and management of various personalities/skill levels and ability to work with persons of different backgrounds and experience in a successful manner;
- Certified C.C.M. and R.C.M, having full knowledge of Condominium Development and issues related thereto;
- Vice- Chair and later Chair of The Village of Richmond Hill Business Improvement Area since November 2018, taking a defunct organization and successfully developing same during COVID-19 related lockdowns and restrictions;
- Developing strong ties to the local community through the Village of Richmond Hill BIA and creating an inclusive, multi-faceted organization working with different levels of government, including our local municipal government, York Region and the Province, as well as local community groups, charities and organizations to create a better, more vibrant Richmond Hill.

CURRENT WORK/VOLUNTEER EXPERIENCE

Manger- JK Law Professional Corporation- Richmond Hill, Ontario	2012- Present
Real Estate Sales Representative- Forest Hill Yorkville- Toronto, Ontario	2020- Present
Chair- Village of Richmond Hill B.I.A.	2018- Present

PASSIONS AND INTERESTS

- Development of strong ties with various community stakeholders to build a better, safer and more viable Richmond Hill for all residents;
- Advocate for responsible growth and development in the community, while maintaining the character, history and heritage of Richmond Hill;
- Passionate about housing affordability and the future of Richmond Hill's youth and seniors, in Richmond Hill's current housing crisis;
- Staunch advocate for mental health issues and creation of outreach opportunities with the assistance of York Region to promote mental health support in the local community through the BIA, in order to combat issues such as homelessness and crime;
- Advocate for increasing neighbourhood safety through various means, such as working directly with York Region Police and local business owners and residents and implementation of various programs to increase safety in the downtown core;
- Proud supporter of diversity, inclusion and representation in all levels of government and in the community and proud advocate for equality in Richmond Hill;
- Zealous protector of the environment and environmental sustainability and protection of Richmond Hill's natural resources and habitat;
- Proud supporter of the local business community, economic development, job creation, promotion of local businesses and attraction of new businesses to Richmond Hill;
- Strong believer in the promotion of culture, arts and literacy and advocate for celebration of Richmond Hill's multicultural society and proud organizer of events promoting same;
- Dedicated to community improvement through the BIA by seeking and applying for various sources of funding via grants implemented through the Federal and Provincial governments and assisting local BIA business owners in applying for funding when necessary;
- Active fundraiser and volunteer for charities aimed at reducing poverty, hunger and the promotion of education, such as Habitat for Humanity, Yonge Street Mission, Red Cross, Right to Play, etc.;
- Extensive international volunteer work, in various countries such as Jamaica, South Africa, Brazil, Thailand, Dominican Republic, Haiti, as well as domestic volunteer work in Canada.

10376 Yonge Street Attinc Philler Brode Br of 94



E-mail: info@baghbanilaw.com Tel: (905) 237-7721 www.baghbanilaw.com Fax: 1-866-645-1175

March 10, 2022

The Corporation of the City of Richmond Hill 225 East Beaver Creek Road Richmond Hill, Ontario L4B 3P4

Dear Madam or Sir:

RE: Raika Sheppard- Application for Ward 4 Vacancy - Letter of reference

Ms. Sheppard is an outstanding member of the community, not only as a resident of Richmond hill, but also as a business owner in Richmond hill. She brings a lot to the table as a young and vibrant, Iranian Canadian. Her youth and diverse background have allowed her to keep up with the needs and wants of the current community. She is a nice bridge between the youth and seniors of this community. I have had the pleasure of knowing Ms. Sheppard for over 20 years and I have always observed first hand that she goes above and beyond for her family, friends and community. Ms. Sheppard has a great commitment and willingness to exceed at her position in any capacity. Without a moment of hesitation, she takes on every task that is given to her and supersedes the expectations. Her superior work habits and skill level in addition to her professional demeanor has been an excellent addition to the community and those around her. She is an outstanding member of the community and she works tirelessly for the betterment of the local community, through her work privately and with the BIA. She is one of the few people I know that takes on this task without any personal reward or benefit.

I have had an established law practice in Richmond Hill for 10 years and was never a part of the community and subjected to its benefits until Ms. Sheppard moved here. Though she is a direct business, she did not hesitate to enroll my business in the BIA and constantly encourages the growth of my firm. She has also gotten myself and my staff involved in giving back to this community through different events and charities.

This process has shown me, just as it should to this council, that she cares about community welfare, betterment and improvement, not to mention the vitality of small businesses in Richmond Hill. Ms. Sheppard has the great ability to connect with different cross-sections of the community and to make them feel connected to one another and to Richmond Hill.

I believe Ms. Sheppard's position as a manager of JK Law has allowed her to utilize her exceptional talent of multi-tasking, understanding the needs of others, and assisting in the right manor.

Ms. Sheppard is always very eager to learn new things and has never shied away from new or onerous tasks. I have witnessed her being a large part of many communities. To keep on point, I will speak of her involvement limited to the last three years in Richmond hill.

Ms. Sheppard's interpersonal skills and her ability to work under pressure has allowed her to be successful in her business, personal relationships, and in her respective community. She has the ability to lead and to work independently, but she is also a key team player. She has been relied on to drop whatever she is doing to assist anyone requiring help. She has no issue with working late or with coming in early to ensure that

deadlines were met. Ms. Sheppard is always motivated and approaches everything with positivity and professionalism.

I have had the pleasure of working with many esteemed people and I believe that Ms. Sheppard is one of the few individuals I have worked with that seemed to recognize that excellence is accomplished with passion and hard work.

I truly hope that members of council can recognize the benefits of working with someone such as Ms. Sheppard, that will allow her to demonstrate her intelligence, spirit of community and cooperation, while remaining self-confident and strong in her beliefs for creating a better Richmond Hill. Ms. Sheppard will be a tremendous asset to the City of Richmond Hill and has my highest recommendation

Yours very truly,

Saloumen Baghbani Najafabad, B.A.(Hon), L.L.B(Hon) Barrister and Solicitor Lesley Freedman 117 Arnold Crescent Richmond Hill L4C 3R7

10th March 2022

City of Richmond Hill 225 East Beaver Creek Road Richmond Hill L4B 3P4

His Worship Mayor David West and Members of Council

Re: the Appointment for the Ward 4 Vacancy

I am writing to recommend Raika Sheppard for the Appointment for the current Ward 4 vacancy

I have known Raika for the last four years, in that time, Raika has made her home in Ward 4 and has taken this time to get to know her community. With a business in the Village core, and joining the board of Management for the Business Improvement Area, firstly as Vice Chair and then as Chair. She has shown over time, her commitment for the local business owners, and residents alike. Her enthusiasm has never waned, especially during the last two years which have been difficult for small businesses and residents, she continued to commit to early and late evening meetings, her dedication has made a difference.

Raika also has a keen interest and a good understanding of Municipal Council politics Following all council meetings, gleaning great information with respect to residents issues and a good understanding of development within Ward 4, understanding that whilst growth is important, good relationships needed to be maintained between Developers and the local community. She has the ease and ability to work with all.

Raika would definitely be a great asset not only for Ward 4 Residents, but working well as part of a team within Council, whilst maintaining a strong professional work ethic.

I respectfully request Council members, that Raika Sheppard be considered for this role

Sincerely

Kiednage

Lesley Freedman Resident and Former Business owner within the Village Core Former Chair, The Board of Management, The Village of Richmond Hill BIA

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Liz Ablett 159 Centre Street West Richmond Hill LHC 3P6 March 10, 2022 To Whom It May Concern, It is with great pleasure that I recommend Raika Sheppard for the position of Ward & Councillor. My husband and I have Known Raika for approximately three years. In that time, she has always been committed to her community. Raika is always looking for ways to support the people of Richmond Hill and to build a better "downtown" Richmond Hill. Raika is very pleasant and personable. She always comes over to our house to say hello, and

chats about personal and professional happenings. We have had many conversations together about our hopes, concerns, and next steps for the future of our historic Richmond Hill neighbourhood. Her ideas sound very current and informed.

Raika would be a wonderful asset to our town's political organization, and I am very happy to give her my whole hearted endorsement.

Kind regards, As Abl

Liz Ablett

Maria Mangoni 210-15 Legion Rd Etobicoke, Ont M8V0A9

Date: March 10, 2022

To whom it may concern;

I am very pleased to be asked to write a character reference letter for Raika Sheppard. I have known her for over fifteen years.

I've been impressed with her dedication to any endeavour she has been involved with. Raika demonstrates a giving and generous nature with her free time, which can be seen through her care and love for others. Over the years, she has displayed great enthusiasm and initiative; she has an impressive way to communicate generosity, friendliness and happiness.

Raika is a person who is exceptional and always considers being and doing the best for everyone. I am fortunate to have professionally collaborated with her as Director for the Toronto Standard Condominium Corporation No. 2194 and its Shared Facilities and the Humber Bay Shores Condominium Association.

As President of the Board, I can confirm Raika to be a woman of great principles, extremely dedicated and a valuable asset to the community she serves. She holds a significant role in the community in ways that ethically and professionally improve the status.

Raiks exudes a dynamic demeanor and influence for all projects and tasks each time it is she performs. I am honoured to provide her with a warm and genuine character reference.

Maria Mangoni

Sincerely, Maria Mangoni, President Board of Directors On behalf of T.S.C.C.2194 March 11, 2022

Raika Sheppard

Re: Supporting Letter for Ward 4 Counsellor

To Whom It May Concern,

I am supporting Raika Sheppard in her candidacy for the Ward 4 Counsellorship for the Town of Richmond Hill. Ms. Sheppard has demonstrated through her graceful public service and as a dedicated Manager of a local law firm, to be a strong delegate for our community. I believe that she will be a true advocate for all residents in the Ward 4 community.

I know that she would serve Council with the same passion she exhibits in all her endeavours.

Sincerely,

Ward 4 Resident Dino D'Amato **120 Arnold Crescent**

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Mar 4th, 2022

To, Stephen Huycke 225 East Beaver Creek Rd, Richmond Hill, ON L4B 3P4

From, Dr. Usha Srinivasan PhD 56, Pexton Ave Richmond Hill Ontario L4E 4Y4

Regarding Richmond Hill Ward 4 Councillor Position

Dear Mr. Huycke,

It is with great enthusiasm that I write this cover letter to express my interest in this role and the opportunity to work with you, other Council members and Mayor West. I believe one's collective strengths both professional and personal make them uniquely qualified for any role. I believe in bringing my whole self to any opportunity and I am sharing specifics below from that context.

My personal journey

I am of South Asian origin, born in Chennai, India and had the amazing opportunity to live, study and work in many countries including Iran, UAE, UK and US before immigrating to Canada in 1997. By virtue of living in different continents I am attuned and empathetic to many cultures, races and religions. I have lived in Richmond Hill for 18 years, first in Ward 5 near 16th and Yonge and since 2006 in Ward 1 at Stouffville and Yonge.

There are many reasons for me to move to Richmond Hill from Mississauga: 1. Number one is the diversity of the community made of Italian, Greek, Persian, Eastern European, Chinese, Korean, Indian and so on; 2. The amazing schools that are top ranked in Ontario and Canada and 3. Safe neighbourhoods where I feel comfortable raising my kids and 4. Proximity to nature and the amazing Oak ridges trails that are close.

I live with my two adult kids who are currently in York University and they attended Cardinal Carter Catholic High School and Richmond Green High School a few years ago. I am a cancer survivor, a single mom and dedicated to my work.

My professional journey

On my professional side, I was born to parents in the medical and teaching profession and as a result science became my calling. I pursued my undergraduate degree in Microbiology and was drawn right away to environmental science. I completed my BSc Hon at University of Bristol and then went on to do a PhD in Dundee Institute of Technology, Scotland and graduated a month shy of my 24th birthday. I pursued a few other Postdoctoral research work in the US and immigrated to Canada in 1997.

Although I enjoyed scientific research I was eager to bridge that gap to its business application and market research and consulting became a great way to extend my interests. I began my role as a consultant with Frost & Sullivan, a global market research firm. I traveled extensively in the US, worked with multinationals in the environment, water and building technologies space. I ran the NA business unit with a \$7 M target and exceeded that every year with a team spread across three continents.

After 8 years in consulting and working primarily with US companies I was eager to see what was happening in my own backyard which brought me to an organization called MaRS Dicsovery District. I had the distinct opportunity to build some of the most unique entrepreneurship and Startups oriented services that were made available province wide and over the eight year period reached national and international recognition. Towards the end of my tenure at MaRS I was running a group of provincial programs worth \$17 M plus/year with a team of fifty that spanned various Startups services.

As I received my MaRS gold pin for a decade of service to Startups I knew it was time for me to spread my wings and take on a new challenge. I co-founded a Food tech Startup HausChef to embark on my entrepreneur journey. The short 1.5 years of running a Startup taught me how difficult an entrepreneur journey can be. Alas the foodtech business was not full proof and it had to be shut down due to COVID.

This led me to my current role at Ryerson University where I have the distinct pleasure of building a brand new incubator for the City of Brampton. As a jurisdiction made up of 78% visible minorities and rich thriving industries it has been a pleasure to build a brand new incubator keeping in mind key differentiators to attract the best talent. In a short 1.5 years I have established key industry and community partnerships, raised \$130 K in sponsorship and graduated ten companies from the incubator who have doubled or tripled their outcomes in number of employees, revenues, capital raised or customers acquired.

Why the Councillor role

My recent role working with the City of Brampton for the past 1.5 years really made me appreciate the importance of not only citizen engagement but their representatives in council who are their spokesperson for their vision. These issues may be related to safety, recreation,

transportation, housing or economic development but unless you have a council that truly represents the interest of the people in the community the work is never really done.

Most of the 18 plus years of living in Richmond Hill I woke up everyday, commuted for 1.5 hrs each way to downtown and dedicated a significant portion of my career to helping small businesses start and thrive in their pursuits. I am not alone in this commuter community we live in. Are the interests of these individuals truly reflected in the council right now ? Based on the % of voter turnout in the recent Mayor election I would say not. Should the minority of the population make decisions for the majority? I have watched other jurisdictions like Markham and Vaughan attract multinationals and create new opportunities for their community. But alas Richmond Hill is behind. I would like to change that.

I am grateful to have had the career opportunities to date that spanned from scientific research, market research consulting and development & execution of globally recognized Startup services at MaRS & now Ryerson's new incubator in Brampton. I brought together entrepreneurs, regional communities, government and corporate partners to fulfill their collective vision. Most important of all, I am excited about bringing my collective strengths to support the community of Richmond Hill to execute on its vision and be an exciting place for people to not only live but also work.

I believe that my passion as a community & partnership builder, strategic and results oriented leader can be an asset for the City's future growth. I look forward to presenting my ideas on Mar 22nd.

Sincerely,

Usha Srinivasan

Usha Srinivasan

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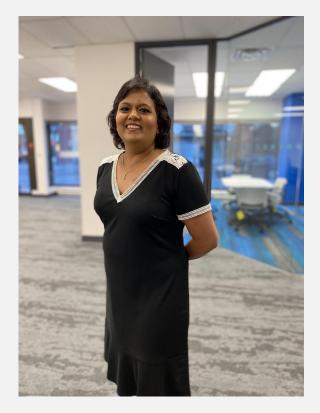
RICHMOND HILL WARD 4 COUNCILLOR Candidate for consideration

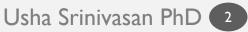
Usha Srinivasan PhD ushasri1969@gmail.com Mobile - 647-448-5532

https://www.linkedin.com/in/srinivasanusha/

HIGHLIGHT OF STREN Gttachingent "C" - Page 80 of 94

- Leadership with empathy
- 13 years of experience in translating ecosystem needs to building the best in class Startup services at a municipal, provincial and national level
- Strong experience in development & implementation of strategic and operational plans
- Extensive experience in engaging with private sector & community organizations on sponsorships & partnerships
- Extensive experience in identifying grant funding opportunities (Federal and Provincial), writing proposals, execution of project, stakeholder management and metrics & financial reporting
- Developed and lead implementation of "Diversity, Inclusion and Belonging" initiatives
- Natural collaborator and Team player
- Strong communicator & negotiator
- Team builder and enabler of high performance
- Strong advocate of an entrepreneurial approach to understanding a problem and defining the solution
- 10 years of academic research experience in environmental & water science
- 8 years of consulting experience with corporate in water, environment and building technologies industry





Attachment "C" - Page 81 of 94 Chronological order of Professional Experience

May 2020 to Present - Director - Ryerson Venture Zone, Ryerson University

May 2019 to Mar 2020 - VP - Partnerships and Talent, Elevate Tech Festival

Dec 2018 to Apr 2020 - COO and Co-Founder - HausChef (Foodtech Startup)

Apr 2008 - May 2019 - Multiple roles at **MaRS Discovery District** (Dir of Market Intelligence, Program Director, VP of venture Programs and VP - Venture & Talent programs)

May 2003 - Apr 2008 - Multiple roles at **Frost & Sullivan** (Consulting analyst, Industry Manager and Research Manager)

July 2001 to May 2003 - Sustainable Development Solutions - Self employed Consultant

July 1998 to Dec 2000 - Independent consultant for **Northern Research Institute**, Yukon College

Jan 1994 to Feb 1998 - Postdoctoral fellow at US EPA & then Univ of New Brunswick

STRATEGY AND EXECUTION OF NEVAtlad Ot BATOR age 82 of 94

Developed the strategy and executed on the vision of a new technology startup incubator (named Ryerson Venture Zone) on behalf of Ryerson University that is fully funded by City of Brampton, \$5 M over 5 Years (2020 to 2024).

Director - May 2020 to Present

- May to July 2020 Developed the strategy for this brand new incubator in COB in consultation with industry, community and COB stakeholders
- · Developed unique differentiators for the incubator, defined its brand, vision, mission and mandate
- Developed key differentiators for the incubator Hyperlocal focused on industries of significance to Brampton, \$20 K non-dilutive funding, no IP or equity ownership, mental toughness programming for entrepreneurs and Industry driven programming
- Sept 2020 Launched the incubator in the first sector "Community Health & Wellness"
- Exceeded 5 year activity KPI targets in 2 years on entrepreneur, industry partner and Startup engagement set by COB
- Raised \$130,000 for the RVZ "Entrepreneurship Fund" to provide \$20 K non-dilutive grant to RVZ Startups
- Aug 2021 Exceeded in all outcome metrics Graduated 9 companies from the Health & Wellness cohort who either doubled or tripled the number of employees, revenues, capital or customers in the 8 months of the program
- Manage a team of 4 people that include programming and operations and lead the partnership & sponsorship directly
- Built partnership with over 100 plus Industry and community organizations
- Set up a RVZ advisory board of senior leaders in industry representing RVZ's key industry focus areas & investors
- Sept 2021 Launched another sector "Smart City, Mobility and Logistics" in addition to Health & Wellness
- Sept 2022 To launch in "Food & Sustainability" in addition to H&W and SML

CORPORATE (&GOVT) PARTNERSHIP SALES & TALENT PRODUCT Attachment "C" - Page 83 of 94

- At **Elevate** tech festival as head of partnerships and talent product (Startup Open house)
 - Managed a team of 5 people in partnership sales & success focused on working with corporate and government partners
 - Exceeded team sales target of \$4 M to achieve \$4.3 M for 2019 festival
 - Elevate talent product "Startup open house" (<u>www.startupopenhouse.com</u>) Completed the SOH technology purchase, executed SOH in four cities in 2019 (Waterloo, Toronto, Ottawa and Montreal) that allowed 500 startups to open their doors to attract over 10,000 talent to visit their offices and explore work opportunities.
- Career progression within Elevate Tech Festival:
 - Chief of Staff May 2019 to Mar 2020
 - Responsible for full cycle hiring, contract execution, onboarding and performance management for Elevate and Design exchange staff Increased from 10 to 100 people during the festival (until Dec 2019)
 - Responsible for Corporate and Government Partnership sales for Elevate and Design exchange Secured \$3.4 M from corporate partners and supported in securing \$900 K from Government funders (city, province and federal govt).
 - Head of Elevate talent product Startup Open house Managed all aspects of the SOH project (\$500 K from Fedev). From successful signing of the TPA, managing relationships with govt, community partners, volunteers, executing on the project and completing all the reporting requirements of the project from metrics to financials to get 100% of the funding.

COO & Co-Founder OF FOOD TEQLe hord A RT-DEPe 84 of 94

At Food tech Startup HausChef as COO & Co-Founder - Dec 2018 to Apr 2020

- Co-founded a Food tech marketplace with a Chef Co-founder. HausChef is a marketplace that connects chefs of different calibre with foodies for a unique home social dining experience.
- Accepted & completed the YC's startup school
- Applied to YCombinator in Sept of 2020 Rejected after first round
- Incubated and mentored at Ryerson iBoost and MaRS Start programs
- As COO contacted agents of high end Chef like Jamie Kennedy, Rogers Mooking, Lynn Crawford, Mahajan and Boehmer to get them engaged to be Chefs on the platform
- In order to understand customer preferences and behaviours around use of the platform completed over 30 dinners changing the themes, interactions, testing reward points online etc
- Developed pricing strategy based on cost of ingredients and market tested assumptions
- · Completed the Food handlers certificate and developed Chefs kits with the Co-founder
- Incorporated the business and developed shareholder agreement
- The company had to be put on hold in Mar of 2020 as a result of the pandemic and was dissolved on Dec of 2021

GOVERNMENT PARTNERSHIP & STARTUP PROGRAM DEVELOPMENT Attachment "C" - Page 85 of 94

- TEN years of Startup and entrepreneurship program management and development experience at MaRS
 - Managed a team of 50 people in six distinct programs with a yearly budget of \$20M. Areas of focus include youth leadership, venture and talent programming, province wide governance & network support of 17 "Regional Innovation Centres" & all ON Campus Linked Accelerators using data to measure ROI in the innovation ecosystem & unlocking market opportunities for startups.
 - Strategic direction & oversight for development of onsite, online and experiential entrepreneurship programming and thought leadership content.
 - Developed one of kind **"Market Intelligence" services** that is currently used by startups in RIC's and CLA's at Universities and Colleges across the province and delivered in 6 of the Canadian Digital Media Network (CDMN) hubs located in provinces across the country
 - Secured and Managed provincial funding programs Business Acceleration Program (\$8 M/yr), Embedded Executive (\$1 M/yr) and Ontario Scale up voucher program (\$32.4 M over 4 years 2017 to 2020)
- Career progression within MaRS
- 2008-2011 Director of Market Intelligence hired staff, partnered with database vendors and set up the processes needed to provide MI services to the whole province
- 2011-2013 Program Director Business Acceleration Program (BAP RIC governance, Funding programs, Ent Education and Market Intelligence)
- 2013 2016 Vice President Learning & Insights (Business acceleration program (BAP), Studio Y and Data Catalyst)
- 2016 2018 Vice President Venture Programs (BAP, Start, Studio Y and Ontario Scaleup Voucher Program (OSVP))
- 2018 May 2019 Vice President Venture & Talent Programs (BAP, Start, OSVP, Talent development and services)

CORPORATE CONSULTING SALES & MARKET RESEARCH

- EIGHT years of work experience at global market research and consulting firm Frost & Sullivan;
 - Proficient in municipal, industrial, commercial and residential water and wastewater treatment technologies; Worked with corporate global players, hedge funds, VC's and Private Equity firms interested in the water space such as GE Water (now SUEZ), American Water, Alticor, Brita, IBM, PNC Equity, Wedeco, Trojan/Danaher to name a few.
 - Managed an **analyst team of 12** members (spread across NA) ensuring their productivity, product quality and timely delivery.
 - Supervised, contributed and **independently authored** market research reports in the area of soil/groundwater remediation markets, water public/private partnerships, residential water treatment, industrial wastewater treatment, water security technologies.
 - **Revenue generation of** over **\$10 M** in 8 years, with multinationals in the areas of strategic global expansions, technology acquisition, new market entry and investment due diligence. **Project manager of** all projects over **\$35** K until final client delivery.
- Career progression within Frost & Sullivan -
 - 2001 2003 Independent Consultant @ F&S Fulfilled specific consulting projects
 - 2003 2004 Consulting analyst @ F&S NA Environment & Water Technologies
 - 2004 2006 Industry Manager @ F&S NA Environment & Water Technologies
 - 2006 2008 Research Manager @ F&S NA Environment, Water and Building Technologies

ACADEMIC RESEARCH EXPERIENCE Attachment "C" - Page 87 of 94

Academic background

- 1987-1990 **BSc Honors Microbiology** University of Bristol, Bristol, UK
 - Hon thesis "Biological control of wheat rot fungus Gaumannomyces var trici by Bacillus species" Industry project for Imperial Chemicals Industry (ICI), UK.
- 1990-1993 PhD Environmental Microbiology University of Abertay, (then Dundee Institute of Technology), Dundee, UK
 - Thesis title "Biological control of wood white rot fungus with Trichoderma species"
 - May 1992 to Sept 1992 Visiting Scientist, USDA Forest Products Laboratory, Madison, WI, USA
- Research experience Environmental microbiologist with research experience in biological control, bioremediation of hazardous waste and wood microbiology -
 - 1994-1997 NRC Postdoctoral fellow US EPA, Cincinnati, Ohio, USA
 - "Fungal inoculum production for bioremediation of soil contaminated with hazardous material (PAH and PCP)"
 - 1997-1998 NSERC Postdoctoral fellow Wood Science Technology Centre, Univ of New Brunswick, CA
 - Research focused in the area of wood preservative effectiveness and other aspects of wood microbiology
- Independent Research Consultant
 - 1998-1999 Yukon State of the Environment report Chief Researcher
 - I 999-2000 Northern Research Institute, Yukon College, funded project for the Ministry of Natural Resources Research project on the role of Mycorrhiza in the success of evergreen seedling growth in the Yukon

Attachment "C" - Page 88 of 94 EDUCATION

- 1987-1990 BSc Honors Microbiology University of Bristol, Bristol, UK
- 1990-1993 PhD Environmental Microbiology University of Abertay, (then Dundee Institute of Technology), Dundee, UK
- Aug 2017 to Aug 2018 Stanford LEAD program on -Corporate Innovation - Stanford Graduate School of Business Executive Education

Adel Tawadrous

My Dear members of the council

It's an honor to be a candidates for the Ward 4 Vacancy

Helping my community and feel for them and express their concerns and feel their issues motivate me always to find an answer for their questions

With Eye on details and a passionate heart on people and a hand helping the other hand to get together and help all hands needs help.

With close to twenty years living in Richmond hill enjoying the quality of life and living and always watching for a chance to help in making history in my community to my fellow citizens, neighborhood and my family

With Some Issues in mind always need to be dealt with like

Kids Safety in a School zone area

Clean community from violence and abuse

Finding a solutions to the new trends and improve the Homeless programmes

Helping seniors and watch for their health questions covered by our great medical system and their welfare programs

Citizens Safety during their walking, exercise and driving

Working together on new ideas to safe our community from the new trend of careless driving, reinstating the simple fundamentals of life after more than two years of staying at home order during Pandemic Having a Bachelor degree in commerce from Egyptian university combined with a different roles and tasks since I came to Canada in 1990 working between pharmaceutical companies and currently in Asset management's company and combined by some successful experience in running my own business and projects for some time in retail and service industries helping me a lot to become close to citizens and neighborhood enjoying talking to them about all kinds and aspects of life and how to improve our enjoyment of the location we live in

With dreams for a better society and belter quality of service presented to my fellow citizens and neighbours in different area like

Some but not all for example from our daily activities

Missing on garbage collection, overnight parking, potholes and street lights, etc.

Always been to strive to make our community the best it can be for my fellow citizens.

My commitment to my community of Richmond Hill

In my role as a Councillor, I will have the privilege of representing my constituents in Council matters relevant to the City of Richmond Hill.

This encompasses decisions relating to finance, development, environmental, governance and policy making for the City to name a few areas of responsibility.

Very proud of being on front line during the pandemic helping congregation, organizing and Ushering my fellow citizen on a weekly and some services was a daily attending the service at the churches with full support, affection and sympathy Front line Usher from 2019 and until now at ST George church, St Antony and St Philopater Church, Strong Passion to help and serve my community and fellow citizen of Richmond Hill

My promises is to work extremely hard and from the heart during the term available for me on this role and to set the example for a loving servant to his service and to his citizen to his country

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Scott Thompson 104 Baker Avenue, Richmond Hill, Ontario, L4C 1X4

March 14, 2022

To: All Members of Council

 c/o Stephen M. A. Huycke, City Clerk City of Richmond Hill
 225 east Beaver Creek Road Richmond Hill, Ontario L4B 3P4

Re: Ward 4 Council Vacancy

Thank you for accepting my application and declaration of qualification for filling the Ward 4 Council Vacancy. The following highlights my relevant skills and experience.

Familiarity with Ward 4

My family and I have been residents of Richmond Hill since 1998 when I, along with my wife and young son, moved into Ward 4's historic village core area. We bought a charming little Carriage house at the corner of Powell and Mill Streets. Located a short walk from the Mill Pond, we became immediately impressed with the various community events available to young and old alike (Winter Carnival, Concerts in the Park, Mill Pond Splash, etc.). We soon became aware and appreciative of the vibrant and prominent arts and culture scene here, which is something that needs our continued support, not just for Ward 4, but for all of Richmond Hill. The main reason we were attracted to the village core area was because of the stability and protection of the historic character of the neighbourhood that was evidenced by clear rules on what could and could not be developed in the village core area. As our family expanded, we outgrew the Carriage house and moved to a larger home still within the village core but in Ward 2 where we still reside today. And while a growing family can keep one busy, it has not prevented me from participating in various decisions impacting our municipality.

Volunteer and Community Experience

I served as a member of Richmond Hill's Committee of Adjustment between 2014 and 2018 and had a perfect attendance record during that term. I submitted my name for consideration to fill the Ward 4 vacancy when Lynn Foster resigned in 2013 and I ran as a candidate in the 2018 municipal election. I have proudly served as an executive member with the Council Accountability Group (CAG) since December of 2019 with the goal of increasing resident's awareness of the policies, actions and impact of the decisions made by Richmond Hill's City Council. I believe that CAG's encouragement and engagement with residents to become informed voters played a large role in the 5% increase in voter turnout we saw during the Mayoral by-election over the 2018 Municipal election. Over the years, I have been a volunteer with large, charitable organizations such as Variety Village Ontario and the Canadian Ski Patrol System in operational, administrative and executive capacities. However, after moving to Richmond Hill with a growing family involved in multiple recreational activities, my volunteer involvement became much more local in nature. I have coached in both the Richmond Hill Stars/Kings organization and the Richmond Hill Ringette Association; I subsequently handled media relations as an executive voting member of the latter organization.

Work related and practical experience

My 35 years experience providing effective delivery of administrative services and consultative advice to municipal and provincial governments and agencies has provided me with a strong grasp of governmental structure and procedure. In addition, I acquired the necessary understanding and skills for developing and maintaining strong working relationships with very diverse groups of clients.

My career included the recommendation, establishment and implementation of a Corporate Cards Unit to efficiently and effectively streamline and manage program delivery for 28 provincial ministries and agencies and recover approximately \$400K annually in consolidated revenue for the Province of Ontario. My leadership in rolling out chip and pin technology to the province's 35,000 corporate cardholders was recognized with a Service Excellence Award.

The knowledge I've attained of various municipal and provincial acts, regulations and statutes has positioned me well for conducting myself appropriately as per the code of conduct, as well as handling confidential information and identifying potential conflicts of interest. Through the various boards and committees that I have chaired or participated on during my working and volunteer career, I have learnt what it takes to work in a team environment and how to address and represent the interests of concerned individuals.

In Summary

My interest and involvement in municipal politics, my volunteer experience and my knowledge and awareness of the policies, actions and impact of the decisions made by Richmond Hill's City council, coupled with my familiarity of the neighbourhood with a vacancy demonstrate my fitness to address and represent the interests of Richmond Hill and the residents of Ward 4.

Thank you for your time and consideration. I look forward to discussing this opportunity further.

Sincerely,

Scott Thompson