

Business Case

Project Name: Strategic Plan 2023-2027

Requesting Division(s): Admin None None

Strategic Alignment: ☒ Balancing Growth and Green ☒ Fiscal Responsibility ☒ Strong Sense of Belonging ☒ Getting Around the City

Brief Description (Max 1500 Characters):

It is a municipal best practice to undertake a strategic planning exercise at the beginnning of a term of Council.

This business case outlines the funding required to support this work with external consultants to support the initial environmental scan, the design and execution of community engagement and a "what we heard" report to inform the in-house work to draft and seek Council approval for a 2023-2027 Strategic Plan to guide and align corporate direction for the Council term and into the next term to accommodate the next strategic planning exercise.

Funding in 2024 is to support planning and reporting on further implementation and measurement of success against the plan for the remainder of the term through specialized consultant expertise and facilitation.

The budget and timeline was estimated based on similar projects undertaken by the City in the last three years as well as information from other municipalities' experiences.

Financials:

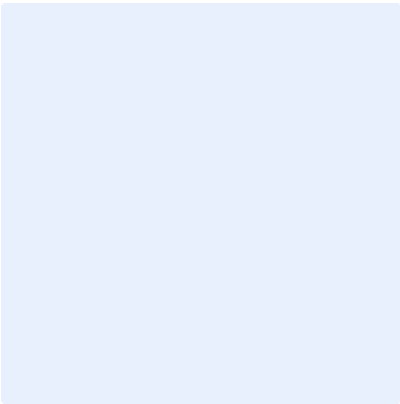
[illegible][illegible][illegible]

Timeline:

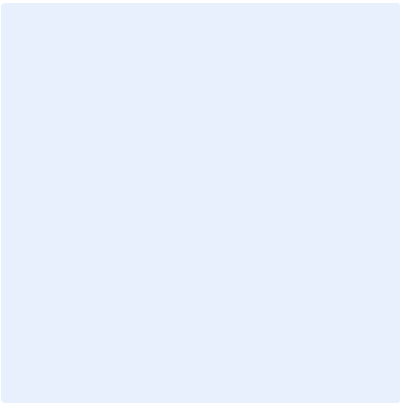
Step Number	Step Detail	Start	End
1	Environmental Scan, Engagement Design/Execution	1/16/2023	9/29/2023
2	Strategic Plan Preparation and Council Approval	10/1/2023	12/16/2022
3	Implementation and Measurement	1/1/2024	6/16/2023
4		Click or tap to enter a date.	Click or tap to enter a date.
5		Click or tap to enter a date.	Click or tap to enter a date.
6		Click or tap to enter a date.	Click or tap to enter a date.
7		Click or tap to enter a date.	Click or tap to enter a date.

Staff Report Reference:

Map (If Any):



Details:



Details: