



Cosmo Music
10 Via Renzo Drive
Richmond Hill, ON, CANADA L4S 0B6
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May 1, 2023

Re: Letter to Municipal Clerk (City of Richmond Hill) for Annual CosmoFEST Municipal Significance

To whom it may concern:

Cosmo Music, an affiliate of TRW Hebert Investments, which owns the property (10 Via Renzo Drive) where CosmoFEST 2023 is taking place, kindly requests that the City of Richmond Hill acknowledge this event as an annual municipal significance and do so with a letter.

We are pleased to be hosting CosmoFEST again after postponing it for public health concerns since 2020 (this will be our sixth edition). This event has attracted people from around the world (attendees, artists, people from the music business) which has been acknowledged by our Celebrate Ontario tourism grants (2019, 2018, 2017). We have had several dignitaries open our festivities in the past including former mayor Dave Barrow as well as former MPP's Helena Jaczek and Reza Moridi.

This June's event is taking place from 9 am to 10 pm, and we are providing an outdoor venue for live entertainment, musical instrument expo, and kids activities during our free community event at Cosmo Music. We have formerly requested paid duty officers, contracted two medics, and contacted a security company for the event. Announced artists include: 54-40, Lighthouse, Cosmo Soul Express Band, Elton Rohn, Reckless Bryan, Lari Basilio, David Grissom, and Paul Reed Smith. A sample of the leading music brands sending over 100 representatives include Yamaha, Fender, Roland, Sennheiser, and Korg.

EVENT SUMMARY - FREE OUTDOOR FESTIVAL

Cosmo MusicFEST & EXPO (CosmoFEST) is Canada's premier musical instrument & gear exhibition and celebration of live music. An all-ages free event, CosmoFEST 2019 saw 14,000 pre-registration attendees. Hosted on Cosmo Music's 4-acre property and 60,150 sq ft facility in Richmond Hill, CosmoFEST is more than a typical music festival. It is unique and not seen anywhere near this scale within Canada - artists, experts, master builders, and leaders come from across the world to connect directly with fans. Areas include outdoor Main Stage, indoor Cosmopolitan Music Hall, instrument and gear EXPO, retail store, Kidz Zone, Community Zone, Food Trucks, and Beer Garden. Some of the past featured masterclass clinicians, main stage headliners, and guests include Geddy Lee, Dave Grohl, Steve Vai, Nicko McBrain, Tosin Abasi, Big Wreck, Mother Mother, Sloan, Finger Eleven, April Wine, Kim Mitchell, I Mother Earth, Bif Naked, Honeymoon Suite, Yukon Blonde, The Beaches, and Meghan Patrick.

ABOUT COSMO MUSIC

Cosmo Music has been in business for over 50 years, supporting the passion of making music. We are one of the biggest and best musical instrument retail stores globally, providing sales, service, rentals, and lessons for all types of musical instruments in a one-of-a-kind, world class facility. Our team is 200 strong, including 22 repair technicians and 40 highly qualified teachers. If you're looking to buy an instrument, rent some gear, improve your playing, get your instrument or gear back into top-working condition, help make your event a success, set up the A/V for your organization, or even just a cool place to hang out and enjoy a coffee, we've got you covered.

If you have any questions, please contact Chris Bailey, Vice President — Marketing at 647-205-6397 or chris@cosmo.ca.

Sincerely,



Mark Hebert

President & CEO, Cosmo Music