

From: S Lee

Sent: Monday, June 5, 2023 10:02 AM

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Subject: SRCS.23.14

Dear Council

I am surprised that the council is addressing certain sections of the sign by law, especially the election signs. There are many pressing issues that are far more important that need addressing within the city. Nevertheless, I looked at the preamble and can only say the council missed the point in addressing it.

Clutter is a result of the region forcing signs within a small section of the intersection of the regional streets. As a result, it blocks visibility and blocks the view of incoming traffic. This issue is compounded by the increasing number of candidates running in the election.

Signs should be away from intersections but on public boulevards and limiting the signs to 1 per candidate per kilometer or per "X" blocks of streets. This will solve many of the problems indicated from the surveys and simplify them.

During the election, one of the questions and complaints from residents that came out in my campaign are real estate agent's signs all over the city even though there is no house for sale in the area where real estate agents have their signs. Many said that the city is not doing their job. I tried explaining that Richmond Hill's by-law officers are doing a great job with enforcement. It is the region by-law that is the problem. They allow cheap advertising i.e., for \$125 per every 6 months per sign to a maximum of 12 signs. Spreading that over so many agents, we see sign pollution all over the city on weekends.

Please make changes that are effective and are for the better and not..... (you can fill in the blank yourself).

I look forward to the council for not passing the recommendations of the staff but to address it in a manner that addresses the real problem.

Sigmund Lee

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