

May 30, 2023

Re: Letter to Municipal Clerk (City of Richmond Hill) for Uptown Asian Festival Significance

I hope this letter finds you in good health and high spirits. On behalf of the Canadian Asian Heritage Association, in collaboration with TCCSA, MRVCBA, and Results Advertising, we are writing to formally request the City's recognition of the Uptown Asian Festival as an Event of Municipal Significance.

The Uptown Asian Festival is a highly anticipated three-day event that celebrates the rich traditions of the mid-autumn festival in Asian culture. The festival will feature captivating movie screenings, traditional Chinese performances, tantalizing pan-Asian food vendors, and exciting carnival games.

We are pleased to inform you that the event has already received approval from the City's Special Events Advisory Team (SEAT) Committee, ensuring strict adherence to all necessary protocols and regulations. In addition, we have made arrangements for York Regional Police (YRP) paid duty officers and first aid services to ensure a safe and secure environment for all attendees.

Considering the nature of the event, we anticipate the requirement for Alcoholic Beverages and Liquor Licenses for designated areas within the festival premises. These licenses play a vital role in creating a controlled and regulated environment for responsible alcohol consumption. Therefore, we kindly request your guidance and assistance in facilitating the application process for these licenses.

The recognition of the Uptown Asian Festival as an Event of Municipal Significance by the City would not only elevate its prestige within the community but also attract a larger audience,

foster community engagement, and provide essential support in obtaining the necessary Alcoholic Beverages and Liquor Licenses.

We sincerely appreciate your attention to this matter and kindly request your favorable consideration of our request. Should you require any further information or documentation, please do not hesitate to contact us. We are excited about the opportunity to collaborate with the City and ensure the resounding success of the Uptown Asian Festival, enriching the cultural fabric of our vibrant community.

Event Details

- Event Name: Uptown Asian Festival
- Date: September 1-3, 2023

Time

- Friday: 3 pm - 10 pm
- Saturday: 12 pm - 10 pm
- Sunday: 12 pm - 10 pm

Location:

- Richmond Green Sports Center and Park

Thank you for your time and consideration. If you have any questions, please contact Christina Cui [REDACTED]

Yours sincerely,

Henry Chui

President, MRVCBA