

The Corporation of the City of Richmond Hill

By-Law 96-23

A By-law to Amend By-law 52-09, being the City of Richmond Hill Sign By-law

Whereas on November 9, 2009, Council (“Council”) of the Corporation of the City of Richmond Hill (the “Corporation”) enacted By-law 52-09, the City of Richmond Hill Sign By-law (the “Sign By-law”) to regulate advertising devices within the City of Richmond Hill;

And Whereas public notice of Council’s intention to pass this by-law was given on June 7, 2023 in accordance with the provisions of By-law 12-20;

And Whereas on September 13, 2023, Council adopted the recommendations with respect to revisions to the Sign By-law as set out in Staff Report SRCS.23.17;

Now Therefore The Council Of The Corporation Of The City Of Richmond Hill Enacts As Follows:

1. That the Sign By-law 52-09, as amended, be further amended as follows:

(a) By repealing the following definition from **Article 1 – Definitions**:

“Election Sign Fee” means a non-refundable fee as set out in the City’s Tariff of Fees by-law.

(b) By repealing and replacing the following definition in **Article 1 – Definitions**:

“Portable Sign” means a free-standing *Sign* located, erected, or displayed on but not permanently anchored in the ground and includes, but is not limited to, *Signs* commonly referred to as A-frame, T-frame, sandwich board, or *Signs* erected temporarily with wood stakes, but shall not include an *Inflatable Sign* or a *Mobile Sign*

(c) By removing *Election Sign* from **Table A – Signs Not Requiring a Permit**

(d) By repealing Section 6.6 **“ELECTION SIGNS”**

(e) By adding the below as Section 7.14:

7.14 ELECTION SIGNS

Election Sign Permit

7.14.1 No *Person* shall erect, or display an *Election Sign* unless an *Election Sign Permit* has been issued.

Election Signs on Private Property

7.14.2 No *Person* shall erect or display, or cause to be erected or displayed, an *Election Sign* on *Private Property* other than a *Campaign Office* unless:

(a) it is in the form of a *Portable* or *Window Sign*;

- (b) in the case of a *Portable Sign* in a Residential Zone, it has a maximum *Sign Area* of 0.36 square metres and a maximum Height of 1.00 metre;
- (c) in the case of a *Portable Sign* in a Commercial or Industrial Zone, it has a maximum *Sign Area* of 1.20 square metres and a maximum Height of 1.20 metre;

7.14.3 No *Person* shall erect or display, or cause to be erected or displayed, more than one *Election Sign* per candidate in the form of either a *Portable Sign* or a *Window Sign* on any *Premises* within a *Private Property* referred to in subsection 7.14.2.

Timing

7.14.4 No *Person* shall erect, or display or cause to be erected or displayed an *Election Sign*, save and except for at a *Campaign Office* as set out in subsection 7.14.8. below, unless:

- (a) a writ of election has been issued for a federal or provincial election;
- (b) it is erected, displayed, or caused to be erected or displayed, within the 28 day period prior to *Voting Day* for a municipal election; and
- (c) the *Sign* is removed no more than 72 hours following *Voting Day*.

7.14.5 *Election Signs* in the form of a *Wall Sign*, *Window Sign*, or *Ground Sign* may be located, erected or displayed on *Campaign Offices* in accordance with Table C: Provisions for Signs in a Commercial Zone, once the *Candidate* has filed his or her nomination papers and obtained a *Permit*.

General Prohibitions

7.14.6 An *Election Sign* shall be *Non-Illuminated*.

7.14.7 No *Person* shall erect, or display an *Election Sign* or cause to be erected or displayed an *Election Sign* on *Public Property*.

7.14.8 A *Person* shall not at any time on any *Voting Day*, or day of advance election voting, locate, erect or display, or cause to be located, erected or displayed:

- (a) an *Election Sign* on or within 45.72 metres (150 feet) of any *Lot Lines* of a *Lot* on which a *Premises* is used as a voting place for elections, and

- (b) an *Election Sign*, poster or placard in or on a vehicle that is parked on any *Premises* used as a voting place for elections if the *Election Sign*, poster or placard is visible from the outside of the vehicle.

7.14.9 In the case of a municipal election, a *Person* who is neither a *Candidate* nor a *Registered Third-Party Advertiser* shall not be permitted to place an *Election Sign* on either public or private property.

- (f) Section 7.8.7 regarding *Mobile Signs* be repealed and replaced with the following:

7.8.7 A *Mobile Sign* shall only advertise for the *Premises* to which the *Permit* was issued.

- (g) That the reference to the “Building Section of the Planning and Development Department” in Section 13.1 be replace with “Community Standards Division”
- (h) That the following be added to **Section 13 APPLICATION FOR PERMIT**, and the remainder of the section be renumbered alphanumerically:

13.2 In the case of an *Election Sign Permit*, an applicant shall submit the form as prescribed by the *Commissioner*, providing all information requested thereon, including payment of the fee as outlined in the Tariff of Fee By-law, as amended.

- 2. Except as herein provided and as required to give effect to the amendments in this By-law 96-23, the provisions of the Sign By-law 52-09, as amended, continue in full force and effect without amendment.

Passed this 13th day of September 2023.

David West
Mayor

Stephen M.A. Huycke
City Clerk