

MEMBER MOTION

Section 5.4.4 (b) of Procedure By-law

Meeting: Committee of the Whole

Meeting Date: September 6, 2023

Subject/Title: Real Estate Open House Signs

Submitted by: Councillor Scott Thompson

Whereas currently Richmond Hill's Sign By-law permits a maximum of one (1) Real Estate Open House Sign to be displayed per road frontage in connection with any one (1) Open House; and

Whereas a number of Real Estate Agents have expressed a concern that Open House Signs are frequently used in the real estate industry to guide drivers and pedestrians to the address of the Open House event; and

Whereas these signs are an important part of real estate marketing strategies; and

Whereas the number of Open House signs permitted by neighbouring municipalities are generally more than one but no more than six; and

Whereas a more wholesome By-law review is currently underway.

Now Therefore Be It Resolved:

That as an "interim" measure, until a more wholesome By-law review is complete, that By-law 52-09 be amended to:

- a) Provide permissions for up to an additional four (4) Open House Real Estate Signs to be installed under a set of restrictions, in addition to the maximum of one (1) Real Estate Open House Sign displayed on each street frontage of the property where the Open House is being held; and
- b) That the signs must clearly display the words "Open House"; the municipal address of the Open House; and the date and time of the Open House.

Moved by: Councillor Scott Thompson

Seconded by: xxx