

Submission for Item 15.5.3

SRCS.23.21 - Sign By-law Amendment - Election Signs - (CW Item 11.3) - (Proposed By-law 126-23)

Council Meeting December 13, 2023

Thank you for the amendment to the Election Sign by-law. For the most part, I am pleased with the changes but still have a few concerns that I would like to highlight and would like clarification on the following points.

a) Sign placement on boulevards

7.14.6 No Person shall erect, or display an Election Sign or cause to be erected or displayed an Election Sign on Public Property save and except for in the portion of the Street that is the municipal boulevard directly adjacent to Private Property provided that the Sign is on the private property side of the sidewalk and a minimum of 1.0 metre from the sidewalk, or in cases where there is no municipal sidewalk, the Sign is a minimum of 2.0 metres from any edge of Street pavement, Street curb or ditch

I find this somewhat confusing and subject to misinterpretation, including a diagram would be helpful.

7.14.7 An Election Sign may not be placed on Public Property if there is an Election Sign on the adjacent Private Property.

Does this contradict 7.14.6, seems so on initial reading? I think more clarity is needed between 7.14.6 and 7.14.7. Again a diagram would solve this confusion.

b) Sign on property with more than one unit:

7.14.11 In cases where there is more than one Premises on a single Property an additional 1 Election Sign per candidate per Premises is permitted in the form of a Window Sign.

How is it determined that there is more than one premises? Does the sign have to be in a window of the second premises?

c) Since this is an amendment to the original sign by-law, are the penalties the same for non-compliance?

d) Since this is an amendment to the original by-law, how is enforcement monitored? As a new amendment this information must be given to all candidates in the registration process and must be enforced rigorously. I hope this is the intent.

I would appreciate answers to my questions in the form of an email response. Thank you.

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